REVITALIZING LIBRARY SPACE FOR 21ST CENTURY TEACHING AND LEARNING

PACIFIC RIM RESEARCH LIBRARY ALLIANCE, MELBOURNE

5 December 2016

Brian E. C. Schottlaender
The Audrey Geisel University Librarian

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Overview

1. UC San Diego: Institutional Context
2. UCSD Library Organization 1
3. UCSD Library: Effects of Global Recession
4. UCSD Library Organization 2
5. UCSD Library: Building History
6. Geisel Library Revitalization Initiative

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UC San Diego: Institutional Context

1. Young
2. Research-intensive
3. STEMM-focused
4. Growing
5. Modified Oxford

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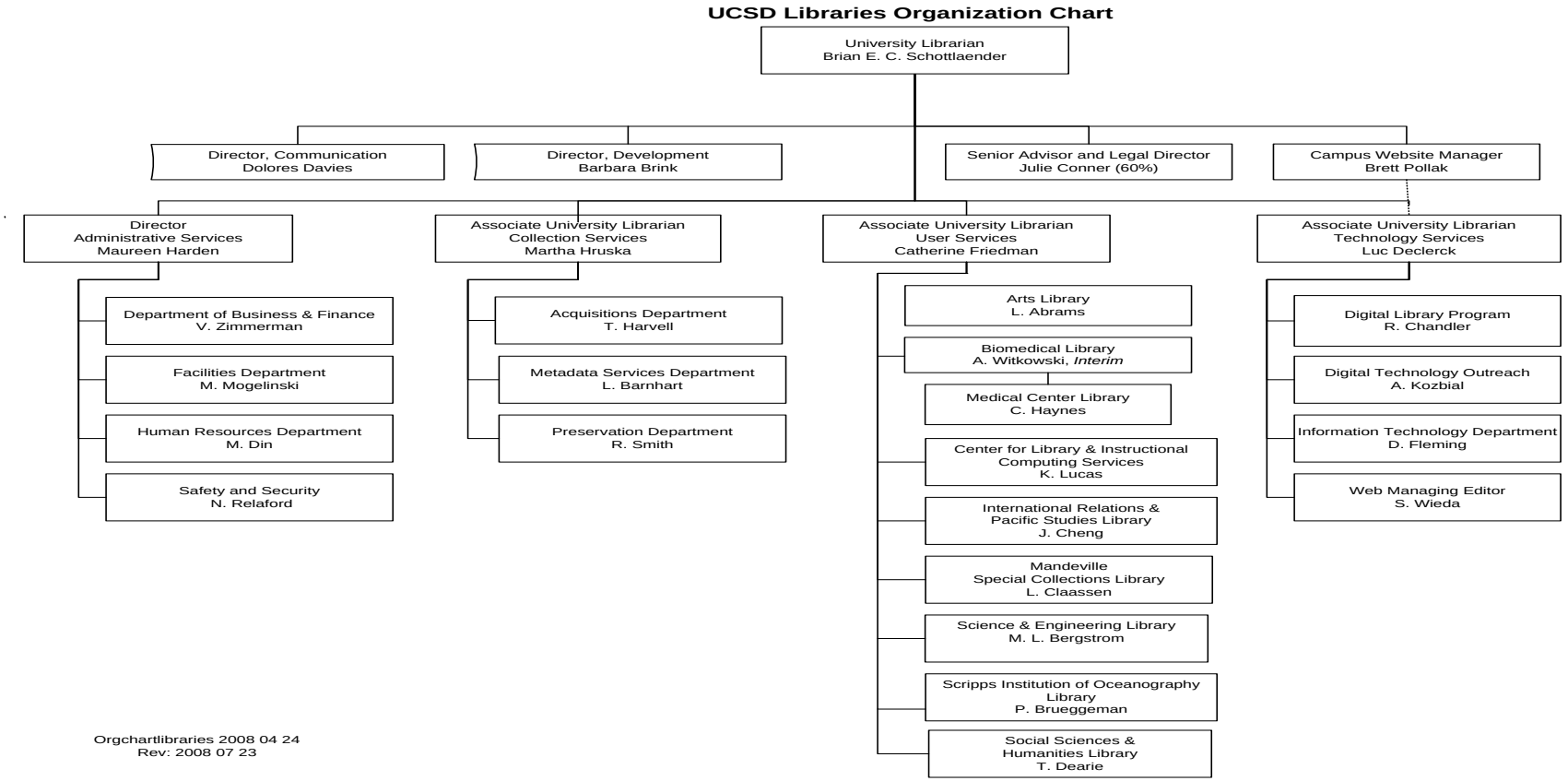
UCSD Library Organization 1

2008/09:



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UCSD Library: Effects of Global Recession

1. **Budget**
2. **Collections**
3. **Staff**
4. **Space**

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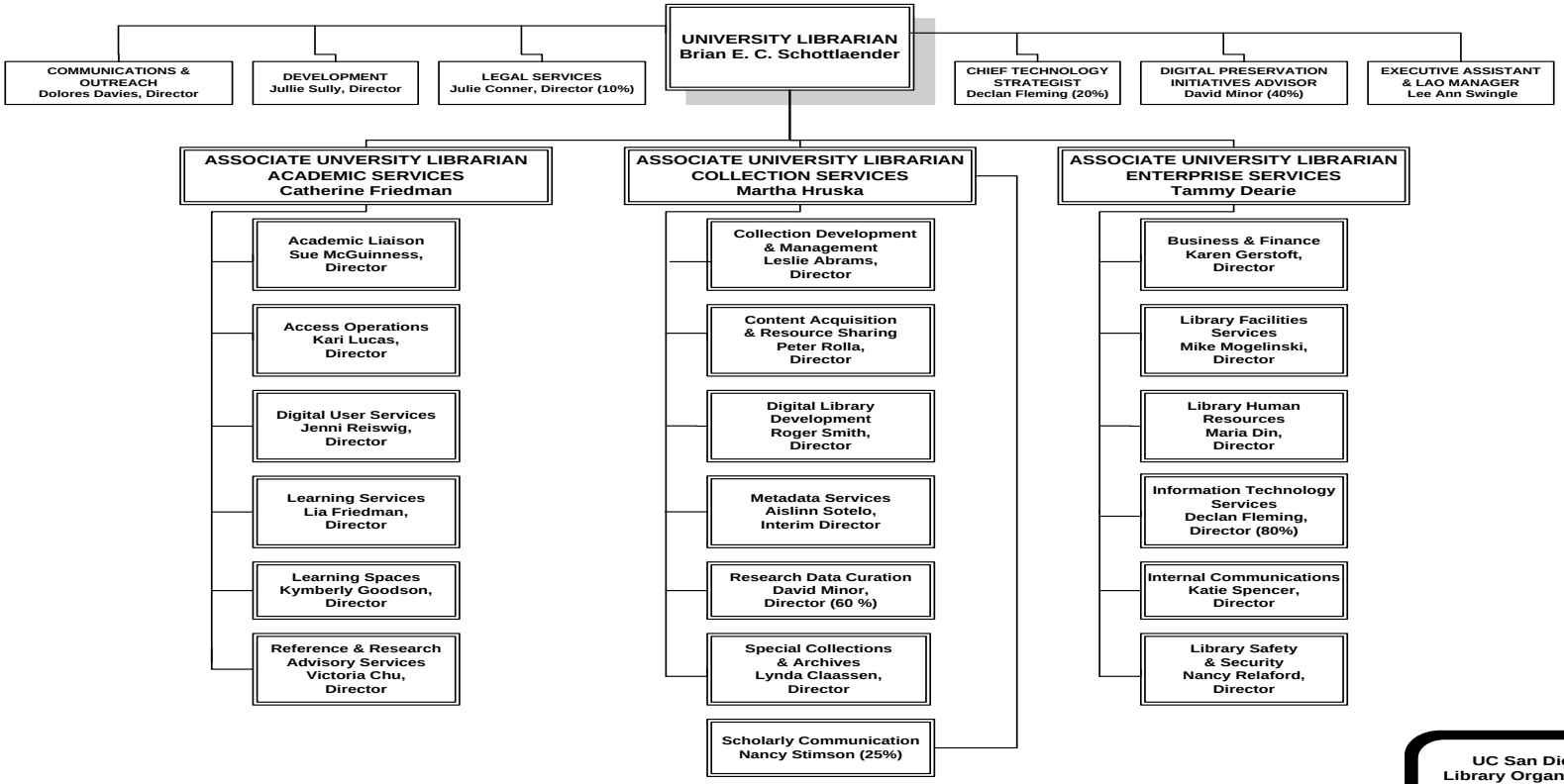
UCSD Library Organization 2

2013/14:



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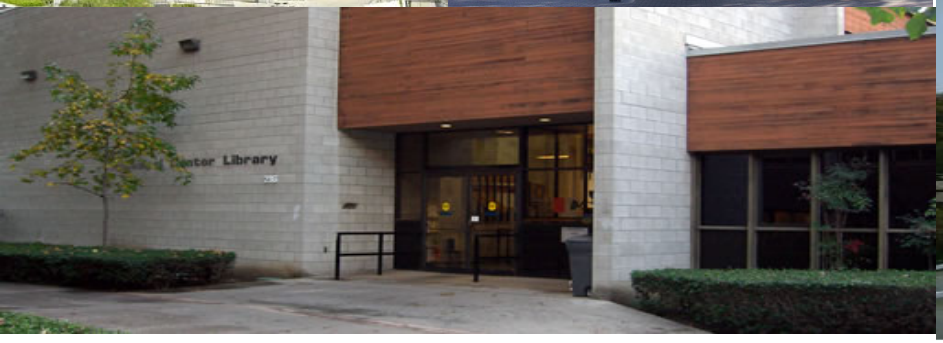
UCSD Library Building History



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UCSD Library Building History

Pre-1960, SIO

1964, University Library

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UCSD Library Building History

1969, BML

2006, BML (now BLB)

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UCSD Library Building History

1970, CUL

1992, Geisel

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UCSD Library Building History

1970, UGL

2001, CLICS

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UCSD Library Building History

1980, MCL

1988, IR/PS

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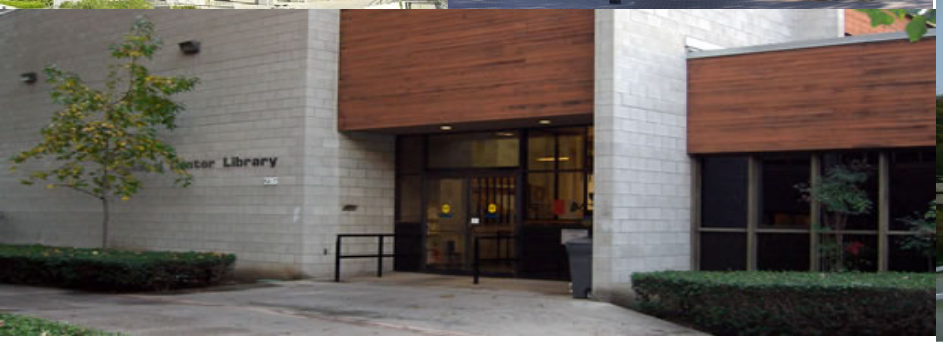
UCSD Library Building History



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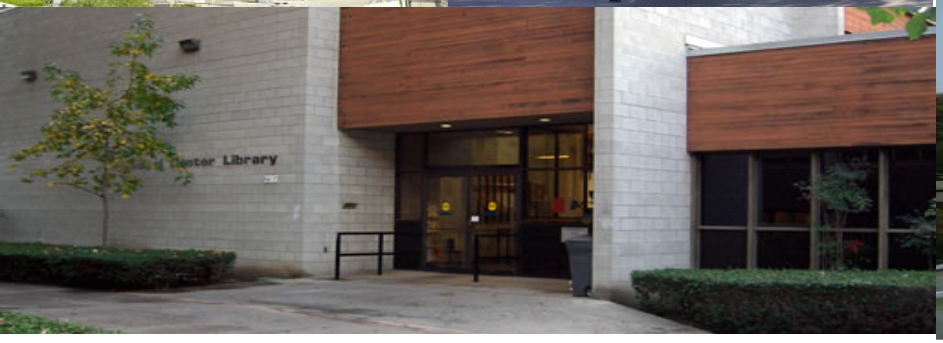
UCSD Library Building History



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GEISEL LIBRARY REVITALIZATION INITIATIVE (GLRI)

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WHAT IS THE GLRI?

- **An initiative to transform and revitalize Geisel Library with spaces that are modern, collaborative, and technology-rich, and that support the campus' goal of:**

  "Delivering an educational and overall experience that develops students who are capable of solving problems, leading, and innovating in a diverse and interconnected world."

- **A transformational initiative to revitalize this landmark facility so that it is as inspiring on the inside as it is bold on the outside.**

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WHAT IS THE GLRI?

- **The three Rs?**
- **The four Rs:**
  - **Revitalize**
  - **Reimagine**
  - **Renovate**
  - **Refurnish**
- **Time:**
  - **5 years**
- **Money:**
  - **$10,000,000 US**

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GLRI Fundraising Proposal: Outline

- **1st Floor Renovation**
  - **Repurpose key learning spaces, Media & Digital Scholarship Commons, Data & Visualization Technologies**
  - **2 years to complete**
  - **US$2,000,000**
- **2nd Floor Renovation**
  - **New entrance lobby, Research Commons, upgraded Learning Commons, new Café and Lounge**
  - **2 years to complete.**
  - **US$3,000,000**
- **8th Floor Renovation – *The Sky Lounge***
  - **Enhanced Study Lounge that can also be used for special events and cultural activities**
  - **1 year to complete**
  - **$2,000,000**
- **Endowment to Maintain the Excellence of Geisel Library**
  - **Fund ongoing enhancements to technology, furniture, carpeting, and finishes**
  - **US$3,000,000**

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GLRI Fundraising Proposal: Approach

- **The Associate Vice Chancellor/UD**
- **The Chancellor**
- **Audrey S. Geisel**
- **The Honorary Committee**
- **The Chancellor**
- **The Honorary Committee**
- **ULAB**
- **The Chancellor**
- **The Honorary Committee**
- **The Campaign International Leadership Committee**

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GLRI Fundraising Proposal: Progress

- **Secured: $3,000,000 for 2nd floor from ASG**
- **Secured: $1,000,000 challenge grant from PKK for 8th floor**
- **Secured: Agreement to expand $1,000,000 challenge grant to all three floors**

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PRE-GLRI CHANGES

Digital Media Lab

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PRE-GLRI CHANGES

CAVEKiosk

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PRE-GLRI CHANGES

Teaching + Learning Commons

PRE-GLRI CHANGES

Audrey's Café and Lounge

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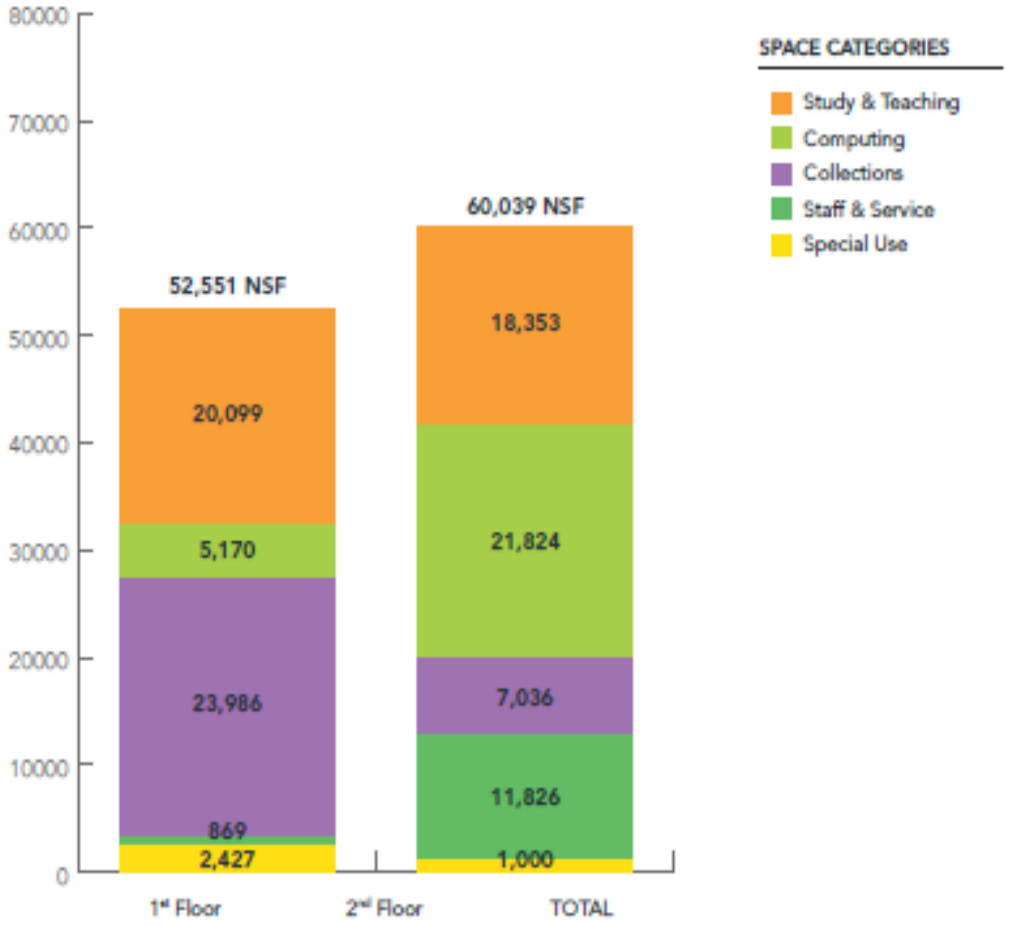
GLRI Implementation

brightspot:
"an experience design consultancy"

http://www.brightspotstrategy.com/

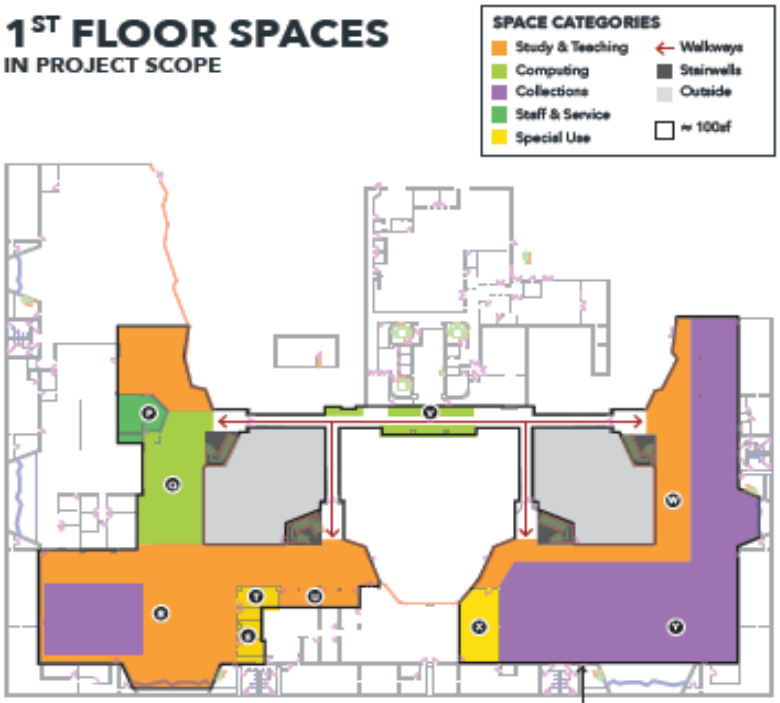
PROJECT SCOPE ASF: 1ST & 2ND FLOORS

Current Space Allocation



PROJECT SCOPE LAYOUT: 1ST & 2ND FLOORS

1ST FLOOR SPACES
IN PROJECT SCOPE



P. Media Desk
Q. Media Viewing Stations
R. Collections (Arts) and Open Study
S. Media Viewing Rooms
T. Conference Room
U. Group Study Rooms
V. Tunnel Computer Stations
W. Open Study
X. Events Room
Y. Collections

2ND FLOOR SPACES
IN PROJECT SCOPE

A. Collections (Gov Docs, Current Journals, Microfilm, Maps)
B. Data/GIS Lab
C. Research Assistance Desk
D. Collections (Reference, MMW, New Books) and Open Study
E. Staff Workspace
F. Info Desk and Quick-Use Stations
G. Self-Checkout Stations
H. Front Desk (Circulation, Course Reserves, Security)
I. Staff Workspace and Imprints Printing Services
J. Open Study
K. Academic Partner Workspace
L. Learning Commons Desk
M. Digital Media Lab
N. Active Learning Lab
O. Exhibition Glass Case

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Project Challenges

1. **Competing activities**
   a. **Individual vs. Group study**
   b. **Circulation desk vs. Information desk vs. Reference desk**
   c. **Imprints vs. Quick printing**
   d. **Distributed tech lending**
2. **Difficulties navigating**
3. **Lobby: wayfinding, inspiration (NOT)**
4. **Collections/Services/Staff haphazardly located**

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Project Guiding Principles

1. **Organize spaces and services in a simplified and intuitive way.**
2. **Empower users to actively engage with library services.**
3. **Deliver an integrated user experience across services.**
4. **Promote an intellectual hub that is inclusive and diverse.**
5. **Design a welcoming and inspiring arrival experience.**

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Two Superordinate Principles

1. **Time**
2. **Action**
3. **Time-based organization of space**
4. **Activity-based organization of space**

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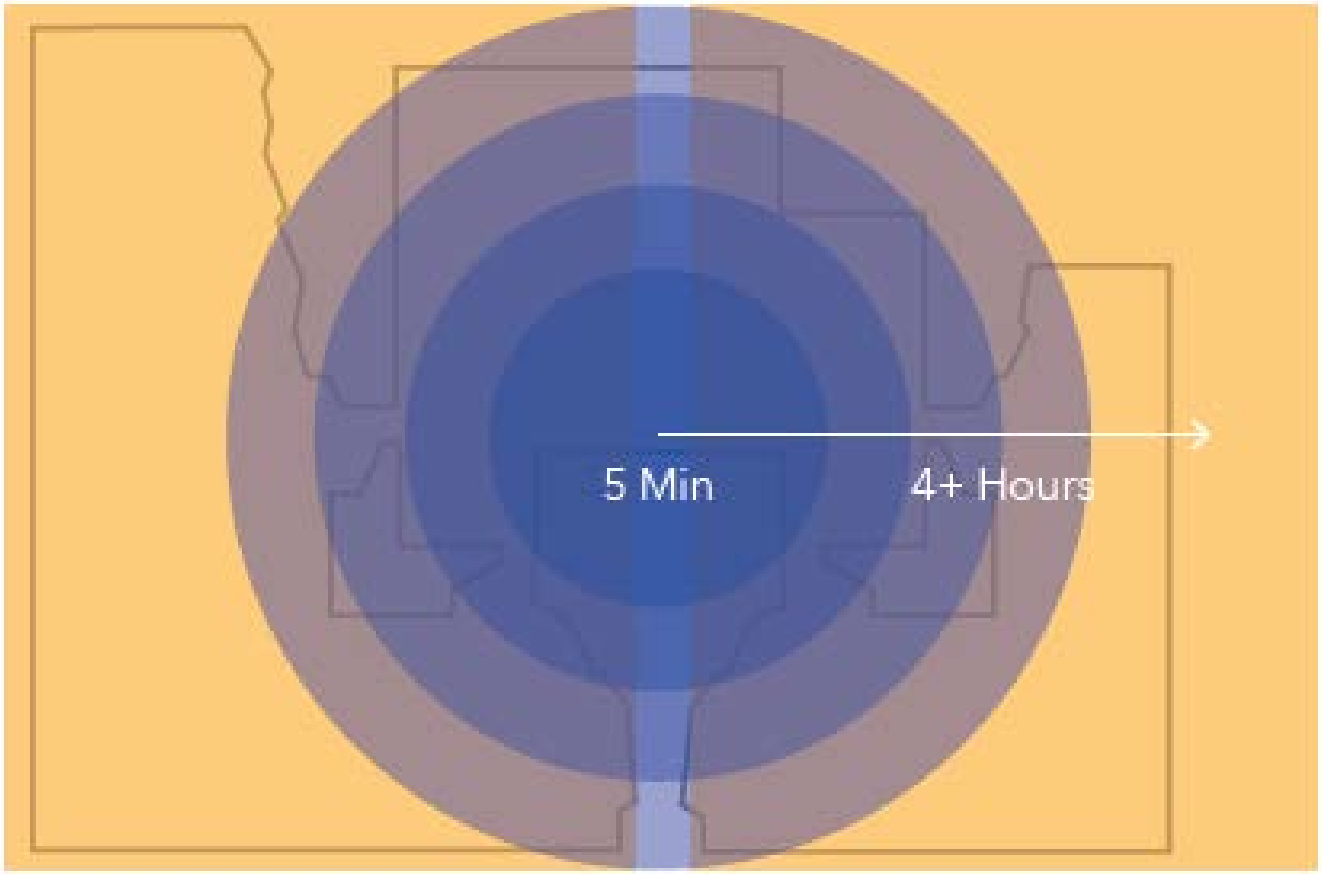
TIME



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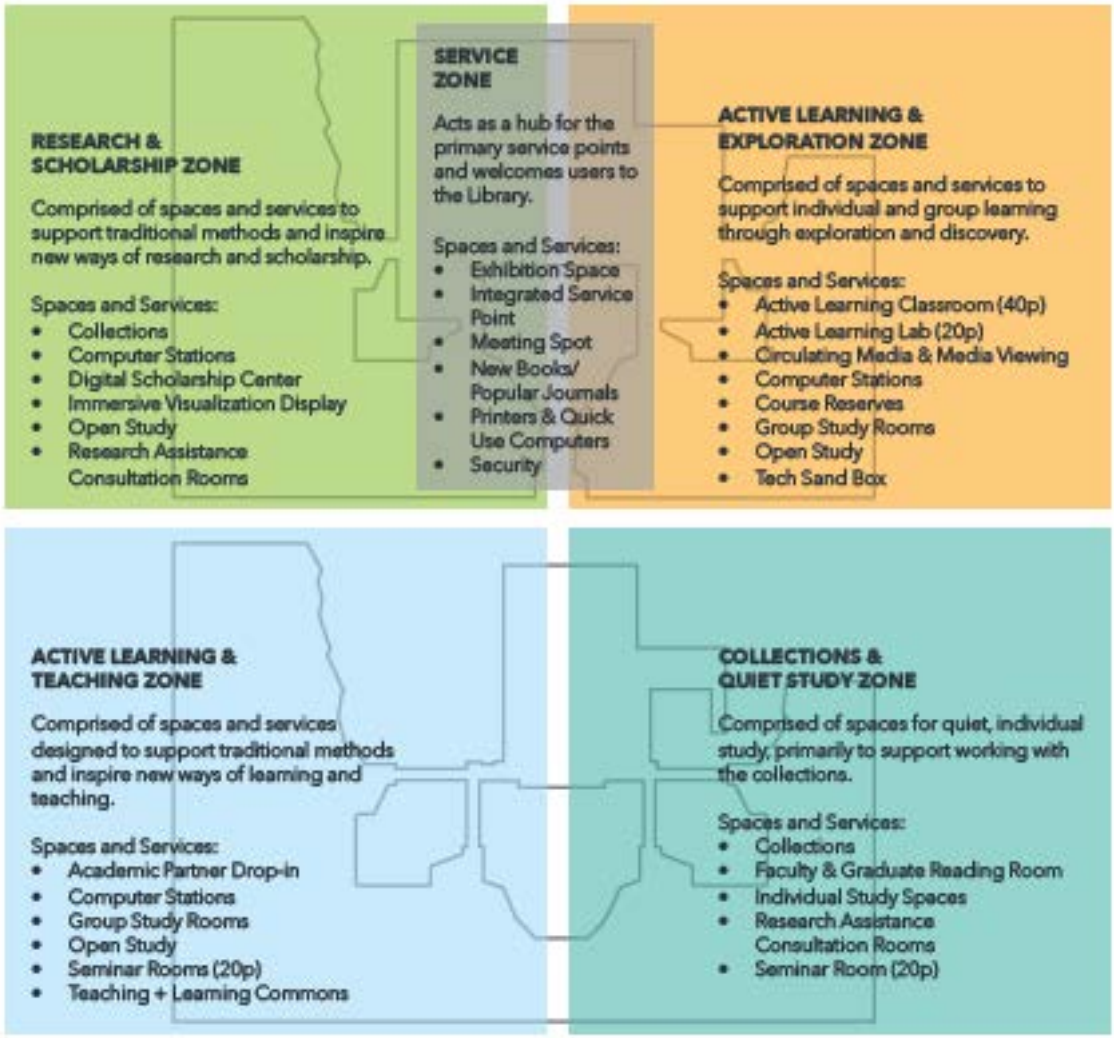
ACTION



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ZONES

1. First Floor (2)
    a. Active Learning & Teaching
    b. Collections & Quiet Study
2. Second Floor (3)
    a. Research & Scholarship
    b. Service
    c. Active Learning & Exploration

ZONES: 1ST FLOOR

Active Learning & Teaching

- **Teaching + Learning Commons**
- **Seminar Rooms**
- **Academic Partner Drop-In**

Collections & Quiet Study

- **Faculty & Graduate Reading Room**
- **Research Assistance Consultation Rooms**
- **Seminar Room**

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ZONES: 2ND FLOOR

Research & Scholarship

- Center for Digital Scholarship
- Immersive Visualization Facility
- Research Consultation Rooms

Service

- Integrated Service Point
- New Books & Popular Journals
- Exhibition Space

Active Learning & Exploration

- Active Learning Classroom & Lab
- Media Circulation & Viewing
- Course Reserves
- Tech Sandbox

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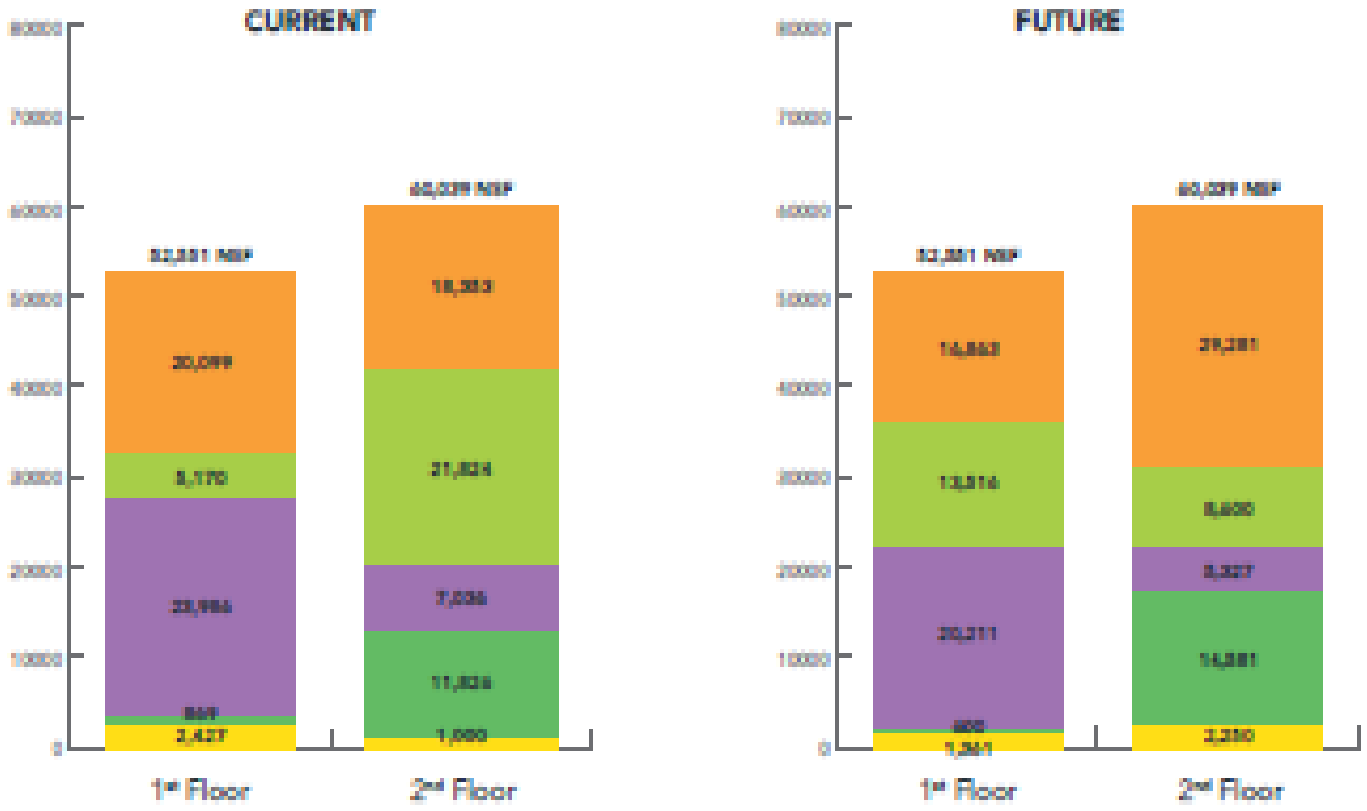
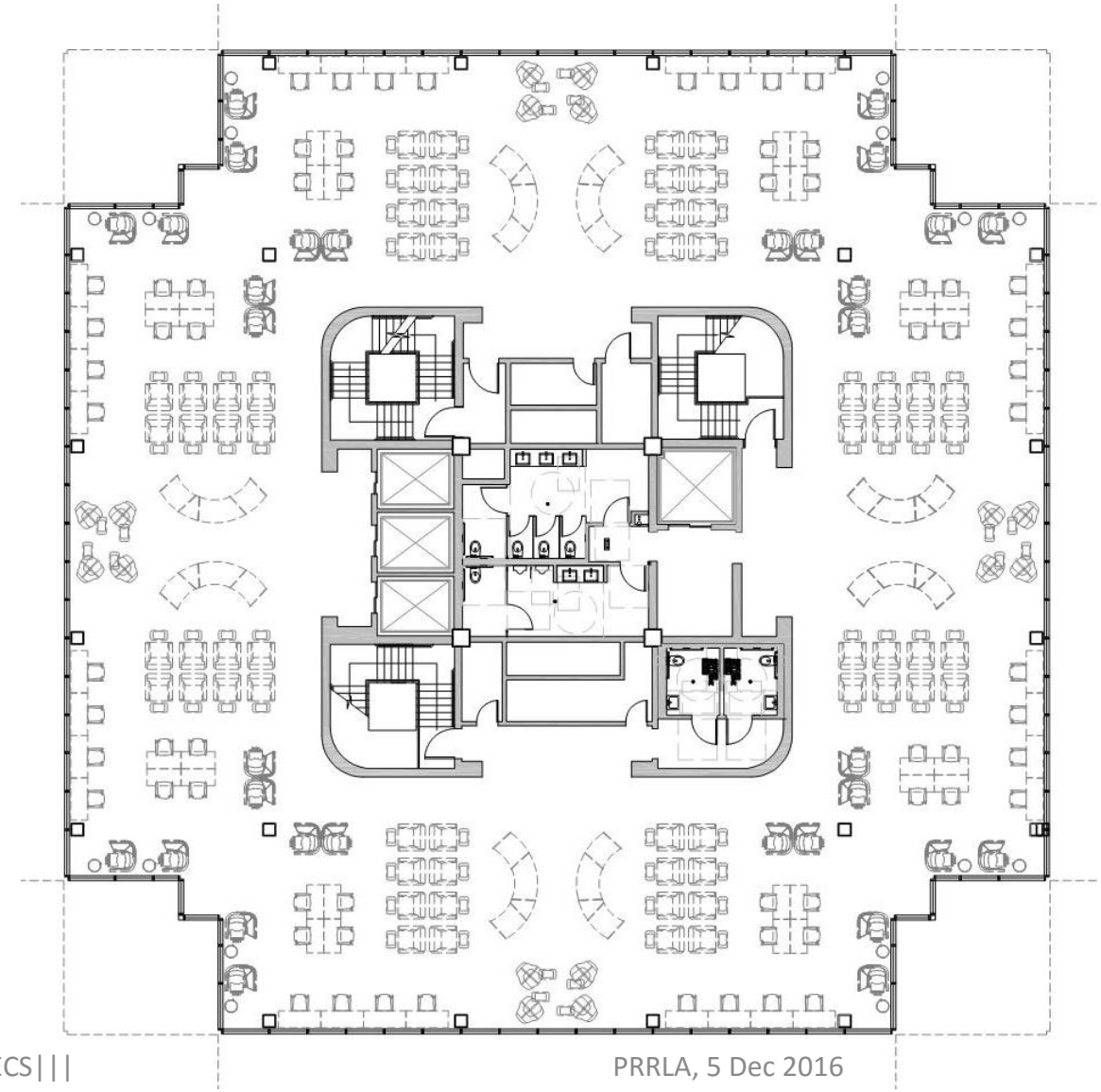
CURRENT VS. FUTURE SPACE ALLOCATIONS



Eighth Floor



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- **brightspot**
- **ID Studios**

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THANK YOU!

QUESTIONS?

BECS@ucsd.edu

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