REVITALIZING LIBRARY SPACE FOR 21ST CENTURY TEACHING AND LEARNING

PACIFIC RIM RESEARCH LIBRARY ALLIANCE, MELBOURNE

5 December 2016

Brian E. C. Schottlaender The Audrey Geisel University Librarian



OVERVIEW

- **1. UC San Diego: Institutional Context**
- 2. UCSD Library Organization 1
- 3. UCSD Library: Effects of Global Recession
- 4. UCSD Library Organization 2
- 5. UCSD Library: Building History
- 6. Geisel Library Revitalization Initiative



UC SAN DIEGO: INSTITUTIONAL CONTEXT

- 1. Young
- 2. Research-intensive
- 3. STEMM-focused
- 4. Growing
- 5. Modified Oxford



UCSD LIBRARY ORGANIZATION 1

2008/09: **UCSD Libraries Organization Chart** University Librarian Brian E. C. Schottlaender Director, Development Senior Advisor and Legal Director Campus Website Manager Director, Communication Dolores Davies Barbara Brink Julie Conner (60%) Brett Pollak Director Associate University Librarian Associate University Librarian Associate University Librarian Collection Services User Services Administrative Services Technology Services Martha Hruska Catherine Friedman Luc Declerck Maureen Harden Arts Library Acquisitions Department L. Abrams Department of Business & Finance Digital Library Program V. Zimmerman T. Harvell R. Chandler Biomedical Library A. Witkowski, Interim **Facilities Department** Metadata Services Department Digital Technology Outreach A. Kozbial L. Barnhart M. Mogelinski Medical Center Library C. Haynes Human Resources Department Preservation Department Information Technology Department M. Din R. Smith D. Fleming Center for Library & Instructional Computing Services K. Lucas Safety and Security Web Managing Editor N. Relaford S. Wieda International Relations & Pacific Studies Library J. Cheng Mandeville Special Collections Library L. Claassen Science & Engineering Library M. L. Bergstrom Scripps Institution of Oceanography Library P. Brueggeman Orgchartlibraries 2008 04 24 Social Sciences & Rev: 2008 07 23 Humanities Library T Dearie



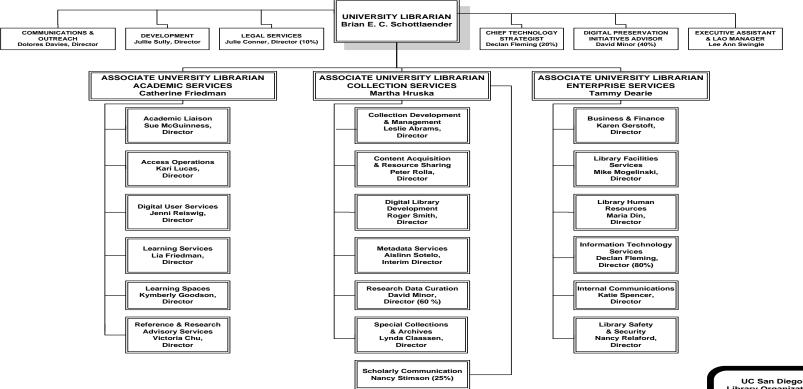
UCSD LIBRARY: EFFECTS OF GLOBAL RECESSION

- 1. Budget
- 2. Collections
- 3. Staff
- 4. Space



UCSD LIBRARY ORGANIZATION 2

2013/14:



Library Organization July 2014







Pre-1960, SIO



1964, University Library





1969, BML



2006, BML (now BLB)





1970, CUL



1992, Geisel





1970, UGL



2001, CLICS





1980, MCL



1988, IR/PS





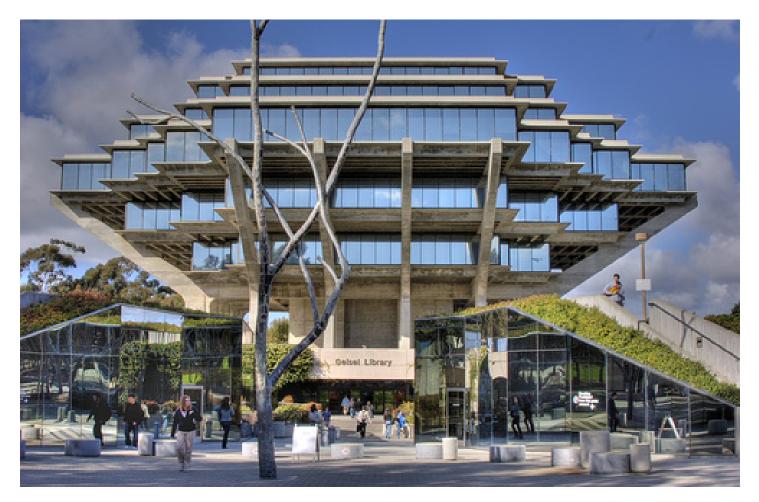








GEISEL LIBRARY REVITALIZATION INITIATIVE (GLRI)





• An initiative to transform and revitalize Geisel Library with spaces that are modern, collaborative, and technology-rich, and that support the campus' goal of:

"Delivering an educational and overall experience that develops students who are capable of solving problems, leading, and innovating in a diverse and interconnected world."

• A transformational initiative to revitalize this landmark facility so that it is as inspiring on the inside as it is bold on the outside.



WHAT IS THE GLRI?

- The three Rs?
- The four Rs:
 - Revitalize
 - Reimagine
 - Renovate
 - Refurnish
- Time:
 - 5 years
- Money:
 - \$10,000,000 US



GLRI FUNDRAISING PROPOSAL: OUTLINE

• 1st Floor Renovation

- Repurpose key learning spaces, Media & Digital Scholarship Commons, Data & Visualization Technologies
- 2 years to complete
- US\$2,000,000
- 2nd Floor Renovation
 - New entrance lobby, Research Commons, upgraded Learning Commons, new Café and Lounge
 - 2 years to complete.
 - US\$3,000,000
- 8th Floor Renovation *The Sky Lounge*
 - Enhanced Study Lounge that can also be used for special events and cultural activities
 - 1 year to complete
 - \$2,000,000
- Endowment to Maintain the Excellence of Geisel Library
 - Fund ongoing enhancements to technology, furniture, carpeting, and finishes
 - US\$3,000,000



GLRI FUNDRAISING PROPOSAL: APPROACH

- The Associate Vice Chancellor/UD
- The Chancellor
- Audrey S. Geisel
- The Honorary Committee
- The Chancellor
- The Honorary Committee
- ULAB
- The Chancellor
- The Honorary Committee
- The Campaign International Leadership Committee



GLRI FUNDRAISING PROPOSAL: PROGRESS

- Secured: \$3,000,000 for 2nd floor from ASG
- Secured: \$1,000,000 challenge grant from PKK for 8th floor
- Secured: Agreement to expand \$1,000,000 challenge grant to all three floors



Digital Media Lab





PRE-GLRI CHANGES

CAVEKiosk





PRE-GLRI CHANGES

Teaching + Learning Commons



The Teaching + Learning Commons



PRE-GLRI CHANGES

Audrey's Café and Lounge





brightspot:

"an experience design consultancy"

http://www.brightspotstrategy.com/

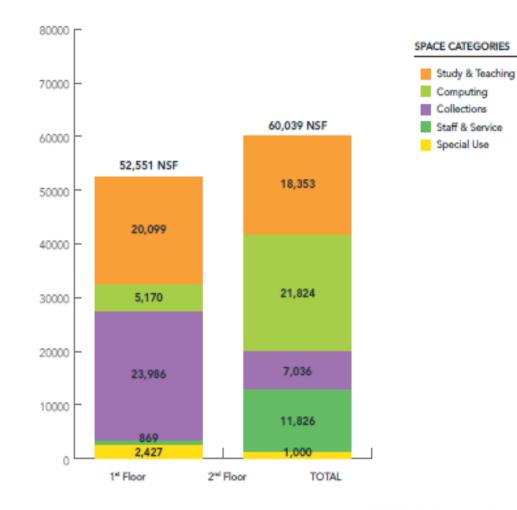


GEISEL SPACE & SERVICE STRATEGY PROJECT BRIEF AUGUST 2, 2016 brightspot



PROJECT SCOPE ASF: 1ST & 2ND FLOORS

Current Space Allocation





PROJECT SCOPE LAYOUT: 1ST & 2ND FLOORS

SPACE CATEGORIES



W. Open Study

X. Events Room

Y.Collections

R Media Dask

Q. Media Viewing Stations

R. Collections (Arts) and Open Study

S. Media Viewing Rooms

T.Conference Room

U. Group Study Rooms

2ND FLOOR SPACES IN PROJECT SCOPE



A. Collections (Gov Docs, Current Journals, Microfilm, Maca)

B. Data/GIS Lab

C. Research Assistance Desk

D. Collections (Reference, MMW, New Books) and Open Study

E.Staff Workspace F. Info Deck and Quick-Use Stations

G. Self-Checkout Stations

H. Front Deak (Circulation, Course Reserves, Security!

I. Staff Workspace and Imprints Printing Services

J. Open Study

K.Academic Partner Workspace

L. Learning Commons Desk

M. Digital Media Lab

N. Active Learning Lab **O.Exhibition Glass Case**



||BECS||

each floor plan with the thick

black outline. For this project,

only area within this outline

was discussed and used for

program.

analyzing the current program and developing the future

- **1.** Competing activities
 - a. Individual vs. Group study
 - b. Circulation desk vs. Information desk vs. Reference desk
 - c. Imprints vs. Quick printing
 - d. Distributed tech lending
- 2. Difficulties navigating
- 3. Lobby: wayfinding, inspiration (NOT)
- 4. Collections/Services/Staff haphazardly located



PROJECT GUIDING PRINCIPLES

- **1. Organize spaces and services in a simplified and intuitive way.**
- 2. Empower users to actively engage with library services.
- 3. Deliver an integrated user experience across services.
- 4. Promote an intellectual hub that is inclusive and diverse.
- 5. Design a welcoming and inspiring arrival experience.

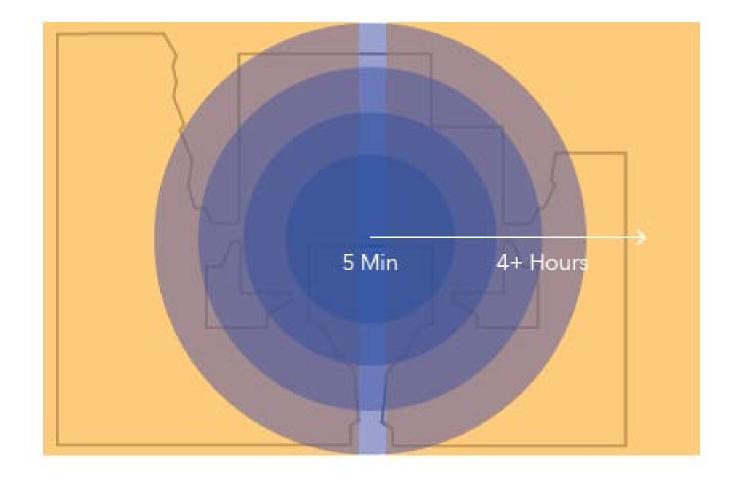


TWO SUPERORDINATE PRINCIPLES

- 1. Time
- 2. Action
- 3. Time-based organization of space
- 4. Activity-based organization of space









ACTION

Ind Services: Ition Space rated Service Ing Spot Ing Spot Ing Spot Ing Spot Ing Media & Media Viewing
Books/ Iar Journals Ta & Quick Computer Stations Course Reserves Group Study Rooms Open Study Tech Sand Box
the second

Spaces and Services:

- Academic Partner Drop-in
- Computer Stations ٠
- Group Study Rooms ٠
- Open Study ٠
- ٠
- Seminar Rooms (20p) Teaching + Learning Commons ٠

- Collections Faculty & Graduate Reading Room ٠
- Individual Study Spaces Research Assistance ٠
- .
 - **Consultation Rooms**
- Seminar Room (20p) •



|||BECS|||

ZONES

- 1. First Floor (2)
 - a. Active Learning & Teaching
 - **b.** Collections & Quiet Study
- 2. Second Floor (3)
 - a. Research & Scholarship
 - **b.** Service
 - c. Active Learning & Exploration



ZONES: 1ST FLOOR

Active Learning & Teaching

- Teaching + Learning Commons
- Seminar Rooms
- Academic Partner Drop-In

Collections & Quiet Study

- Faculty & Graduate
 Reading
 Room
- Research Assistance Consultation Rooms
- Seminar Room



ZONES: 2ND FLOOR

Research & Scholarship

- Center for Digital Scholarship
- Immersive Visualization Facility
- Research Consultation Rooms

Service

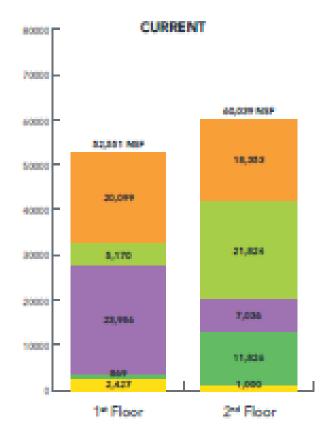
- Integrated Service Point
- New
 Books &
 Popular
 Journals
- Exhibition Space

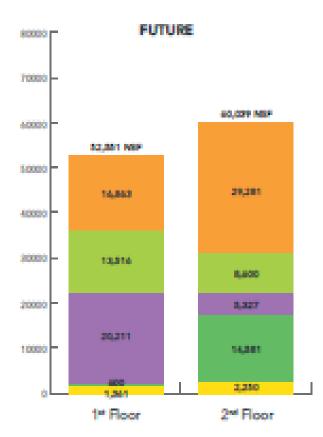
Active Learning & Exploration

- Active
 Learning
 Classroom &
 Lab
- Media
 Circulation
 & Viewing
- Course Reserves
- Tech
 Sandbox



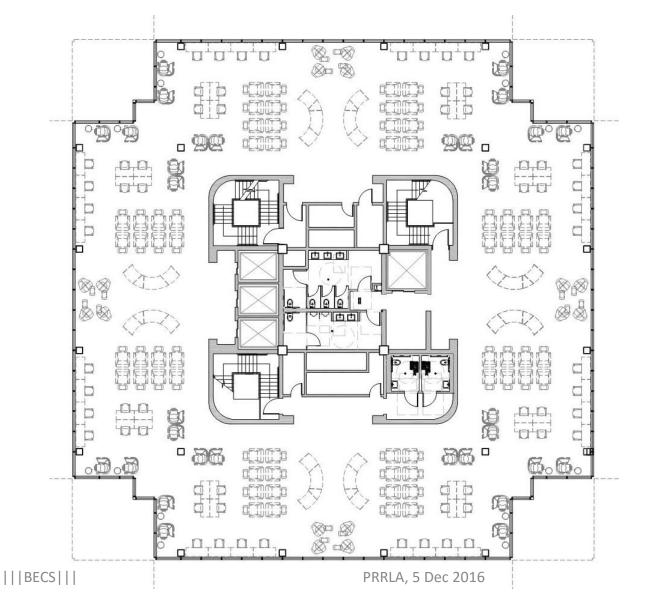
CURRENT VS. FUTURE SPACE ALLOCATIONS







EIGHTH FLOOR





- AUL/Academic Services Catherine Friedman (GL1&2)
- AUL/Enterprise Services Tammy Dearie (GL8)
- Capital Projects Coordinator Jason Schultz
- Facilities Coordinator Mike Mogelinski
- brightspot
- ID Studios



THANK YOU! QUESTIONS?

BECS@ucsd.edu

The Library