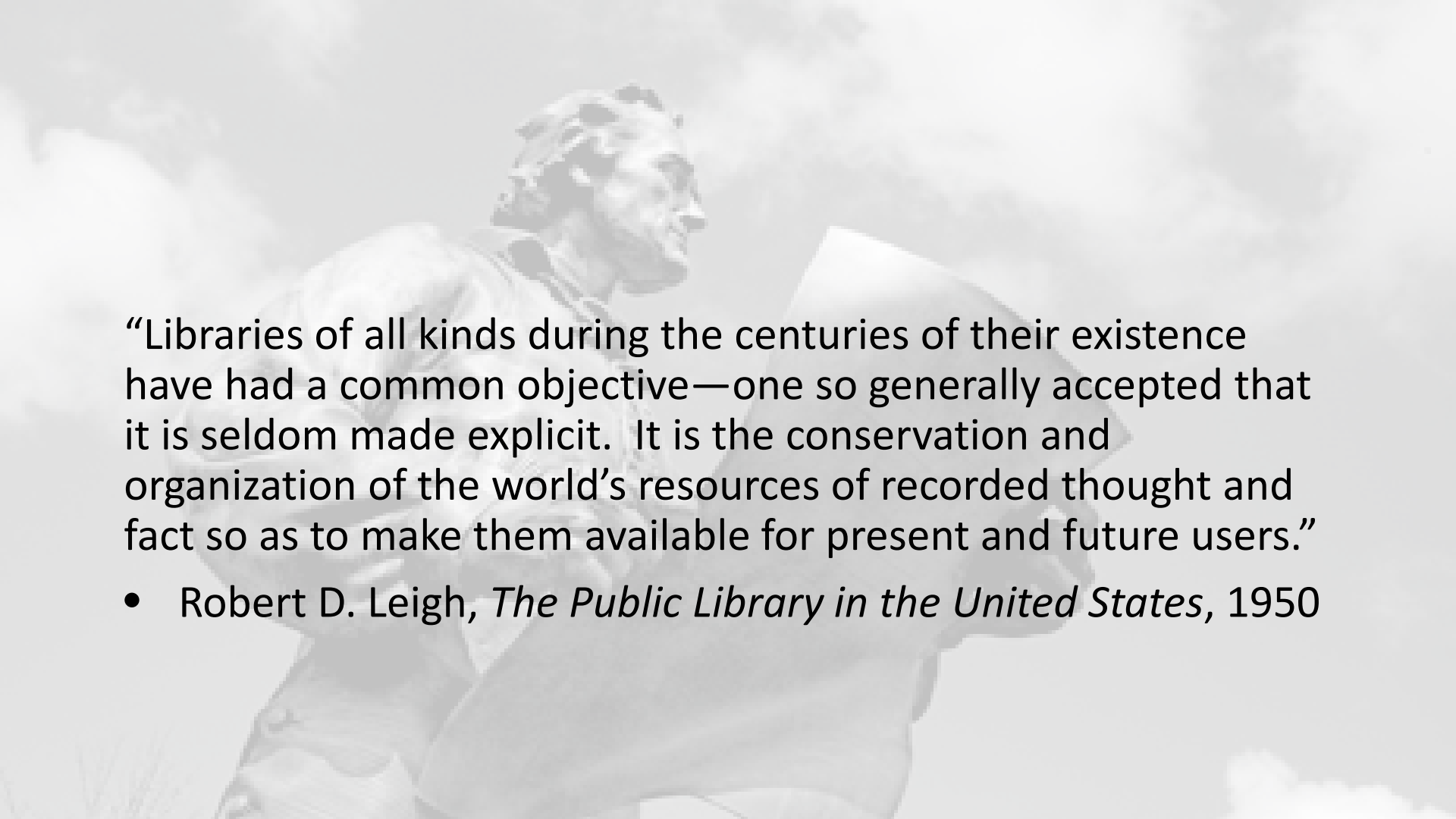


It Takes a Village: Building Global Collections and Communities

PRRLA - 2016



“Libraries of all kinds during the centuries of their existence have had a common objective—one so generally accepted that it is seldom made explicit. It is the conservation and organization of the world’s resources of recorded thought and fact so as to make them available for present and future users.”

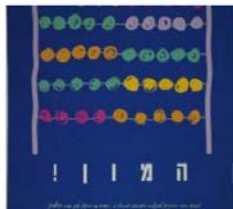
- Robert D. Leigh, *The Public Library in the United States*, 1950

It's all about mission

“It is our vision that all Americans will understand the vital role records play in a democracy”

National Archives and Records Administration (NARA) vision

The International Digitizing Ephemera Project



כמה זה אחד ועוד
אחד? המון



אני בוחרת



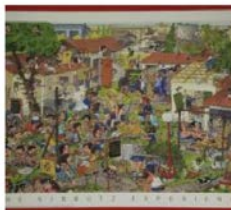
יבולי שיא - ע"י
השקאה במטרות נען



הועידה ה-11 של
ההסתדרות-ועידת
היובל



פסטיבל עכשיו 1994 -
כנרת כנרת (תמונות
מוזיקליות)



The Kibbutz experience

5 Year \$5 Million Dollar Grant
from the Arcadia Fund (UK)

Collect Middle Eastern Ephemera

First partner was the National
Library of Israel

Building Collections Through Collaboration with Partners

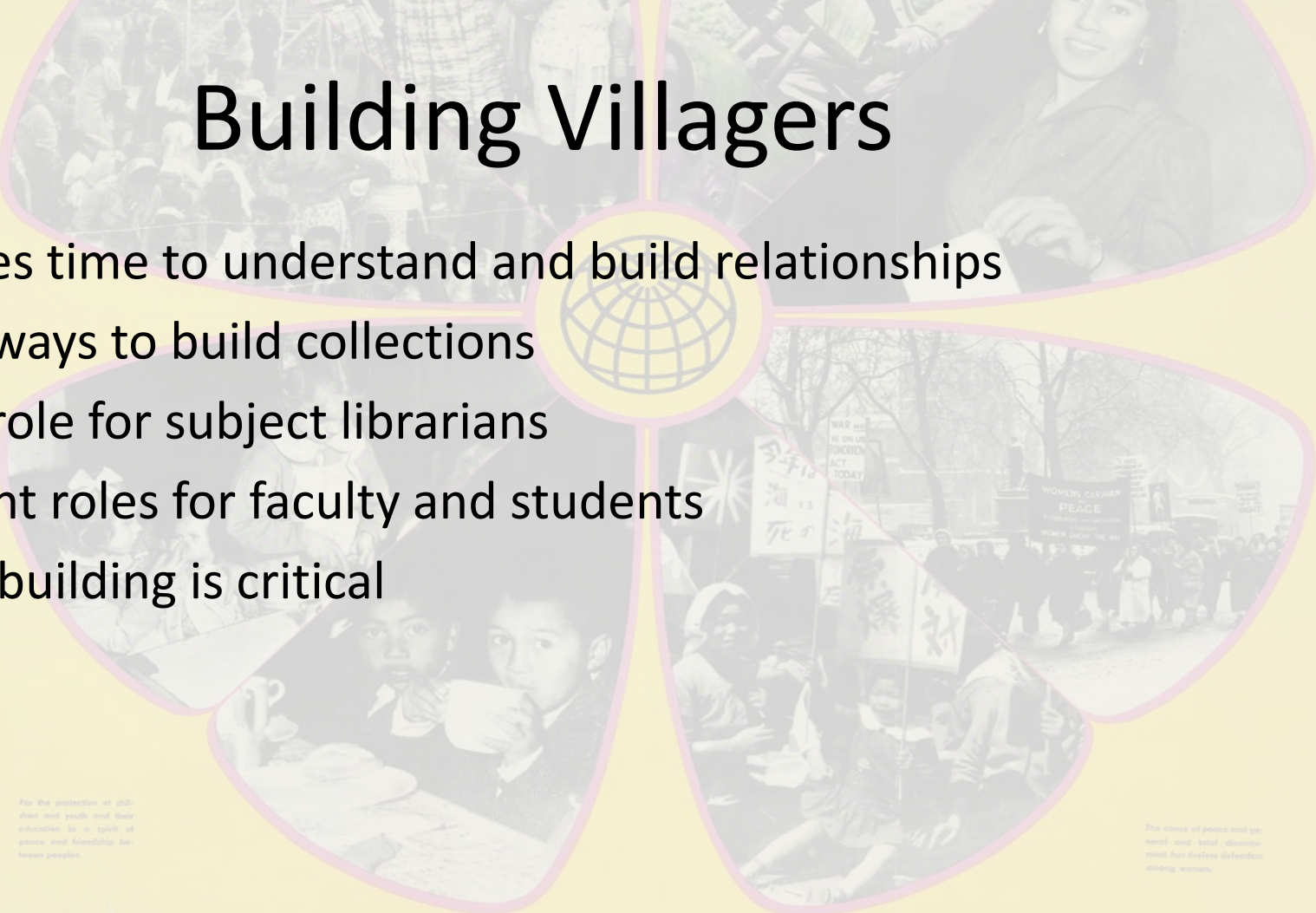
- **Current Project Partners (Organizations)**
 - The National Library of Israel
 - American University of Iraq, Sulaimani
 - American Research Center in Egypt
 - Biblioteca Nacional de Jose Marti (BNJM)
 - Cinemateca de Cuba
 - El Instituto de Historia de Cuba (IHC)
 - Freedom Park, South Africa
 - National Library of Armenia
 - University of Havana
- **Project Partners (non-Organizations)**
 - Iranian Green Movement
 - Activists

Relationship ~~Challenges~~ Building

- Regional Politics
 - Middle East
 - US - Cuba
- Technical Challenges
 - Sneakernet
 - Challenges with multi-lingual websites
 - Metadata mapping and processing challenges

Building Villagers

- It takes time to understand and build relationships
- New ways to build collections
- New role for subject librarians
- Vibrant roles for faculty and students
- Trust building is critical



...ing so they defend
...en's fruitful labours, everything
...d disarmament because it means
...ation.
... spirit of self-denial for the cause
...the welfare of all.
...ce of children because they want
...enjoy a fully free creative spirit.
...the multiplication of women's
...a full recognition of their rights
...women. They wish to be treated
...and in society.
...stances that stand in their way,
...but the possibilities open to
...man the road of progress
...of women, unless the moral
...of a better world, a real
...of action those who are not yet
...most task...The Women's Inter-
...eration has made this its work.
...Women will understand the great
...n's participation in all spheres
...will thus be a high point in the
...omen's Movement... will be
...self, as it will be open to all
...women in the world who take
...vantage of their future success.
...ations we propose to discuss at
...society to guard the
...working women and citizens
...to struggle to win, defend and
...man to the struggle for a
...disarmament, the
...to a peace basis
...peaceful coexistence.
...women in the struggle for the
...independence of all countries,
...of colonialism, conditions that
...vement in the life of the family,
...protect children and youth and
...educated in the spirit of peace
...bodies of the Women's Inter-
...ederation.
...working women!
...your own!
...hat of your organization,
...to this driving force, coming
...world, to ensure peace,
...and happiness of children.

For the protection of children and youth and their education in a spirit of peace and friendship between peoples.

The cause of peace and general and total disarmament has kindled defenders among women.



IDEP Partners Meeting Summer 16

IDEP Partners Toolkit

A GUIDE TO STANDARDS AND WORKFLOWS FOR IDEP PARTNER INSTITUTIONS



FILE NAMING &
ORGANIZATION



METADATA
GUIDELINES



DIGITIZATION
GUIDELINES
(PRINT & IMAGE)

International Digital Ephemera Project (IDEP)

Website: <http://digital.library.ucla.edu/dep/>

Toolkit: A Guide to Standards and Workflows for IDEP Partner Institutions
<https://uclalibrary.github.io/ideptoolkit/>

- Metadata Guidelines
- File naming organizations
- Digitization Guidelines (print and image)
- A/V Digitization Guidelines

Adapting to meet the challenges

- New types of partners
- New types of content
- New areas of collections
- New project name (ing to al)
- Focus on mission remains



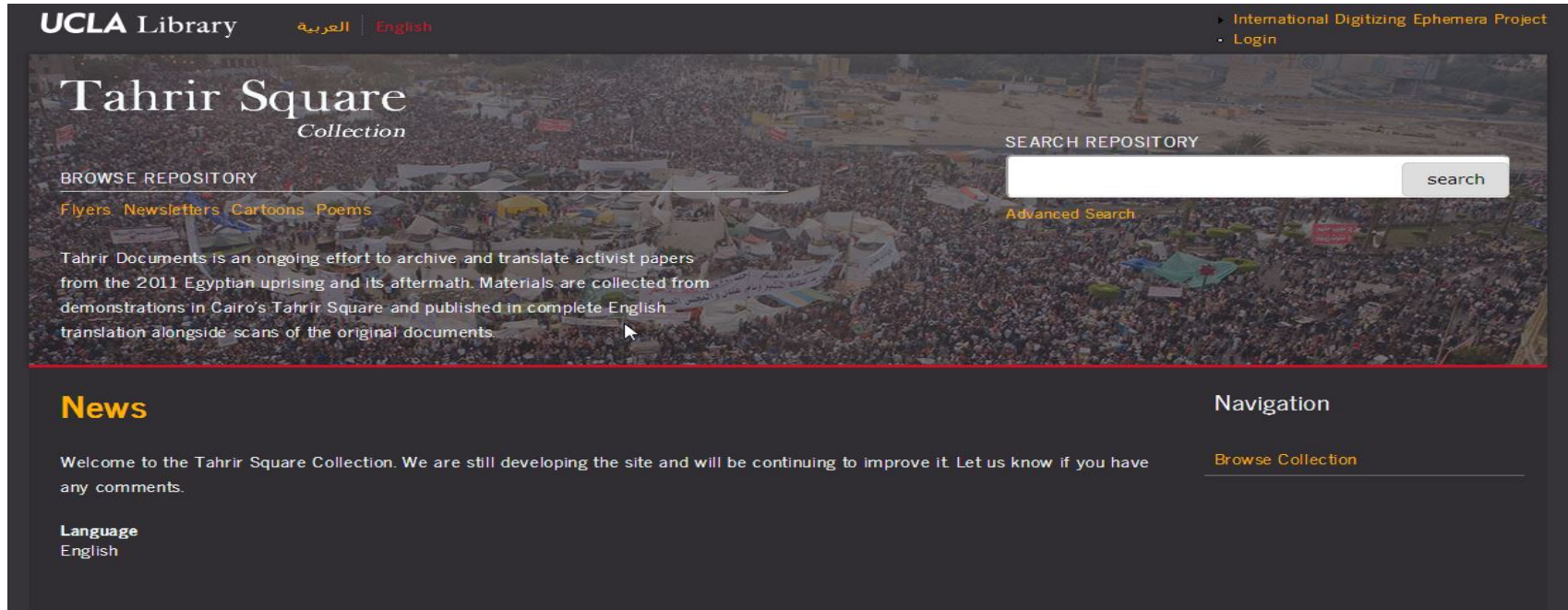
Tahrir Documents

- Example:
<http://digital.library.ucla.edu/dep/tahrir/islandora/object/edu.ucla.library.dep.tahrir%3A186>
- About 600 documents
- Print documents taken from Tahrir Square and 2012 Egyptian Elections
- Translation into English, titles transliterated and translated.
- Subject headings and keywords added
- Browsing by “type” of material (flyers, cartoons, newsletters)
- First version of Website
 - <http://digital.library.ucla.edu/dep/tahrir/>

“Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers.”

The Universal Declaration of Human Rights @
www.un.org/en/documents/udhr/

Tahrir Square Collection



The screenshot shows the website for the Tahrir Square Collection. At the top left is the 'UCLA Library' logo, with language options for 'العربية' and 'English'. At the top right are links for 'International Digitizing Ephemera Project' and 'Login'. The main header features the title 'Tahrir Square Collection' over a background image of a large crowd in Tahrir Square. Below the title is a 'BROWSE REPOSITORY' section with links for 'Flyers', 'Newsletters', 'Cartoons', and 'Poems'. A paragraph describes the project as an ongoing effort to archive and translate activist papers from the 2011 Egyptian uprising. To the right is a search bar labeled 'SEARCH REPOSITORY' with a 'search' button and a link to 'Advanced Search'. A red horizontal line separates the main content from a footer area. The footer is divided into two columns: 'News' on the left, which includes a welcome message and a 'Language' dropdown set to 'English'; and 'Navigation' on the right, which includes a link to 'Browse Collection'.

UCLA Library العربية English

International Digitizing Ephemera Project
Login

Tahrir Square Collection

BROWSE REPOSITORY

[Flyers](#) [Newsletters](#) [Cartoons](#) [Poems](#)

Tahrir Documents is an ongoing effort to archive and translate activist papers from the 2011 Egyptian uprising and its aftermath. Materials are collected from demonstrations in Cairo's Tahrir Square and published in complete English translation alongside scans of the original documents.

SEARCH REPOSITORY

search

[Advanced Search](#)

News

Welcome to the Tahrir Square Collection. We are still developing the site and will be continuing to improve it. Let us know if you have any comments.

Language
English

Navigation

[Browse Collection](#)

Multilingual Interface Developed

Identifier 13_aban_rasht3

title 13 aban rasht3

type video

latitude 37.28077

Longitude 49.58319

Date (Farsi) ۱۳/۰۸/۱۳۸۸, Date (gregorian) 11/04/2009, Date (normalized) 2009-11-04

Place (transliterated) Rasht (Iran) Place (Farsi) رشت

City (LCSH) Rasht (Iran) City (Farsi) رشت

country (english) Iran Country (farsi) ایران

Description People of the city of Rasht protest by marching and singing “Yar-e-dabestani e-man” (my grade school friend) on November 4th, known as "13 Aban" in the Iranian calendar, which marks the anniversary of the U.S. embassy takeover in Tehran (By targeting this date, opposition supporters aim to subvert ideological symbols touted for by the Islamic Republic and thereby re-brand this date as an ideology-free 'green' day).

Description مردم شهر رشت با راه پیمایی و خواندن شعر "یار دبستانی من"، اعتراضات خود را در روز ۱۳ آبان نشان می دهند.

Keywords November 4th / 13 Aban / U.S. Embassy Takeover / Rasht / Yar-e-dabestani e-man / My Grade School Friend

Keywords رشت / یار دبستانی من / ۱۳ آبان

Names Yār-i Dabistānī-i Man, Names یار دبستانی من

Egypt Tweets



Mohamed Effat

@3effat



As i said Police presence will provoke people, and as soon as clashes erupt expect bloodsheds and massacres on the streets of Cairo [#jan25](#)

2:51 PM - 30 Jan 2011

13 RETWEETS 1 FAVORITE



Egyptian Revolution

We collected more than 400K tweets from ~50K Users.

Provenance

Tweets originated from within 200 miles of Cairo



ثوره ثوره حتي النصر

@tamerbadereldin



“@NevineZaki: A pic I took yesterday of Christians protecting Muslims during their prayers #jan25

<http://yfrog.com/h02gvclj>”

9:47 AM - 6 Feb 2011



Social Media at Risk

25% of tweets contain references to external resources (web pages, images, videos, etc)

20% of references are dead after less than 4 years

60% Are not archived

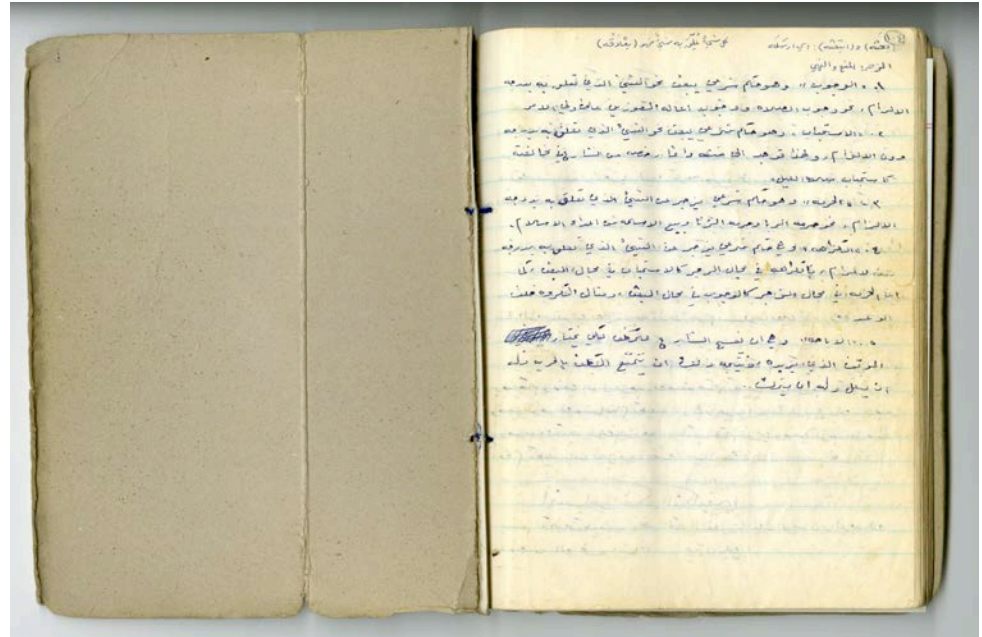
<http://wayback.archive-it.org/all/20110203083908/http://yfrog.com/h02gvclj>

This one
is!

discovered via #memento



The screenshot shows the yfrog.com interface. At the top, there is a search bar with the text "Search" and a "GO" button. Below the search bar are navigation links: "Upload", "Popular", "Mobile Apps", and "My yfrog". The main content area features a large photograph of a man in a black jacket shaking hands with another man in a crowd. Below the photo, there is a "Views:" section, a "Rating:" section with five stars, and a row of social media sharing icons: Facebook, Twitter, Myspace, Digg, Reddit, and Email. A "Tweet" button is also visible. The bottom right corner of the page has a "More>>" link.



Serendipity

كتابه البراهين طرفة عيناً في معرفة
 وقد سرت لك في الرسائل القديمة امور كثيرة ارجو من والدك
 انه تحريك لك كما واني جود اكتب لك رساله اخرى اذا
 تعيلاً في المره القادمه
 ارجو ان تسليح سوري في الجرح فقدم وحدثك لغيره
 وتلجج خالته وعماسك وعماسك وجميع من يدان على
 راجحاً اذ لماله ان يكون عليك مثل جميع باطير وطريقه
 انه جميع العطاره
 والدك
 ابو عمر

السلام عليكم ورحمة الله وبركاته
 من في ام عمر ارجو ان تكونوا جميعاً بخير وعافيه وامانه
 عنه سلام ولا داعي للقلق علينا باليه صيته بحسبكم اليقينا
 لا شكواينه الا في حاله بحسبكم مع عافيه التي جواد اذا
 رغبوا في الخبره ومسيرتكم بالبرهان المتواضع
 وقيلاني في الحروب وسره في جميع الاجل
 والاعيه ونسألهم الدعاء
 مصطفى ابيك يسلم على جميع احمد وجاهه ام علي
 ويبيع في بلاد العراق الولد العزيز (عماد) ويطلب
 احمد بانه بخير وترجو منكم الدعاء
 ملاحظه الجرح يحتاج الى حصر في السر على ابو هريه
 لثده ايام، وهو كما من الدبح

باسمه الامير محمد بن محمد
 السلام عليكم ورحمة الله وبركاته
 ولدي طيبه حموي - جواد تكون خير وعافيه، وان يبارك
 الله لك في سعيك من اجل تحبير النجاج وتوفيقك لعاده اليك
 ولدي العزيز - كنت ارجو انك والدك واساطعتك
 بشك تعيلاً لولد ان بعضه الظروف حالت دون ذلك واني
 اسف جداً لما جرى من موافق - طارح عليك انه تعذر تسيبه
 عني لوالدك لما اصاب من تعب وعناء وانظروا وعشقه
 واتقن ان تكون طاهير ايسر وجلسر وتعود بالانصار
 وسليح الملازم وقد تم العزم على طاهير عافيه من مشقه
 ولدي بطيخ - انه من جواد ان تغرب بالذبح لا زنتاد
 المله لمؤمنه الحرصه عليك، فكن طاهير العزم والمهند
 ورجل بيتي في عافيه لتقر طيبي وعينك
 ولدي طيبه - كان يود ان يتحدث معك اكثر من هذه الطور
 لولد الصديق واتقن انه يكون المستن ارضين من القريب لعاص
 انشاء الله تعالى اما طيبك بزار ابراهم اطرايه - تعلم اني
 لا امان من شرارها ولكن في مشايخ وقته لنا سبباً في معرفه



Collections project offers partners training

Yasmin Dessem, UCLA Library's Audiovisual Preservation Specialist conducted a public presentation on the preservation of analog audio sources

Audiovisual Preservation



Attendees from institutions across Havana.

Postcolonial Collecting

Collective Access
software training for
managing and
providing access to
their poster collection
(previously digitized
during our Spring 2016
trip).



Sometimes you just have to look at the world differently



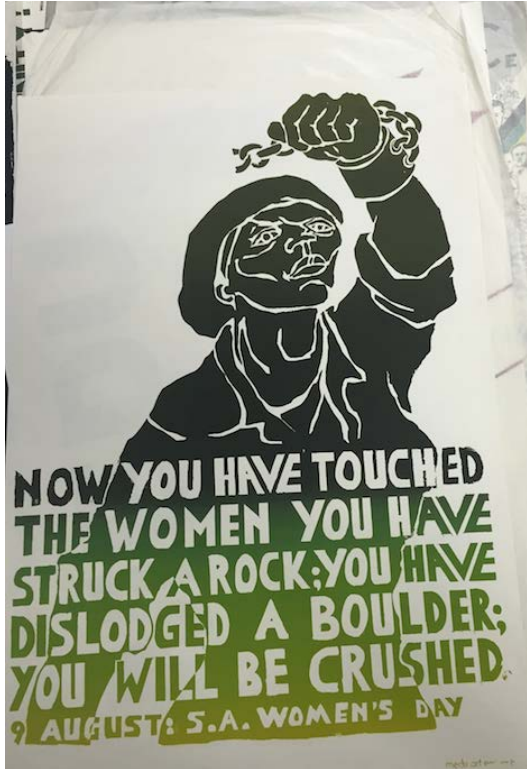
Everyone should
be doing this. It's
not that
expensive.

Networking & Partnerships with CJK Countries

- **Reciprocal user services**
- **Collaborate to have win-win situation**
- **Sharing expertise and resources**
- **Visiting librarian programs**

Thank You

Offer Contrast



- Multitude of Content Types

- Collaborative Collection Development



ROMAN PAINTINGS AT LUXOR TEMPLE, EGYPT

The eastern entry near the shrine hall looking SW

[Browse collection >](#)



Roman paintings at Luxor Temple, Egypt

**Collection**

American Research Center in Egypt

Repository

American Research Center in Egypt

Name

Vecovo, Arnaldo / Vecovo, Alessandro

Date

Sun, 02/01/2009 to Sun, 03/01/2009

Description

The apse of the vestibule in a lower view

Search

Search title, author, de 

Repository

American Research Center in Egypt (64)

Language

eng (64)

64 Results

VIEW:  List (64)



Roman paintings at Luxor Temple, Egypt

N side of the vestibule with its entry towards the hypostyle hall



Roman paintings at Luxor Temple, Egypt

N and E sides of the vestibule with its entry and apse towards the hypostyle hall



Roman paintings at Luxor Temple, Egypt

Photographic record sheet for archival sleeve EG - S - 102 - 09

Freedom Park

Freedom Park, South Africa

About |  ▼

Search title, author, date, location

Search

[Browse collection >](#)

Collection Items



15th Avenue



Figures by Miles Pelo



Drawing by Miles Pelo



Drawing by Miles Pelo



A soldier's destiny to

Freedom Park

Freedom Park, South Africa

[About](#) |  ▼

Africa shall be free: we shall free her, South Africa Freedom day, 1981



Collection

Freedom Park, South Africa

Repository

Freedom Park

Name

Medu Art Ensemble

Date

Thu, 01/01/1981

Africa shall be free: we shall free her, June 26, south Africa Freedom day. Medu Art Ensemble.