

# How we help users discover knowledge: Online Themed Book Exhibition

*Pacific Rim Research Libraries Alliance 2025 Annual Meeting*

Jin Young Cho, Ju Hui Lee

Library Communications Department  
Information and Research Services Division  
Seoul National University Library, Seoul, South Korea



# Table of Contents

- 1 Introducing Seoul National University Library**
- 2 Introducing Online Themed Book Exhibition**
- 3 Online Themed Book Exhibition Workflow**
- 4 Conclusion**



**1**

**Introducing  
Seoul National University Library**



# Seoul National University



Established in 1946,  
Relocated to Gwanak in 1975



Facilities

**5**

Campuses

**87**

Departments

**81**

Research  
Institutes



People

**35,272**

Students

**6,397**

Faculty

**396,940**

Alumni

# Seoul National University



**SNU is fulfilling a role  
as a Creative  
Knowledge Community**

Located at the foot of Gwanak Mountain, SNU campus brings together luscious nature and state-of-the-art academic facilities.

# Seoul National University Library

## Main Building

- Completion year: 1975
- area: 30,506m<sup>2</sup>
- Number of floors : 6 floors
- Function : Collection-oriented

## Kwanjeong Building

- Completion year: 2015
- area: 27,245m<sup>2</sup>
- Number of floors : 8 floors
- Function: User friendly spaces-oriented

## 9 Branch Libraries

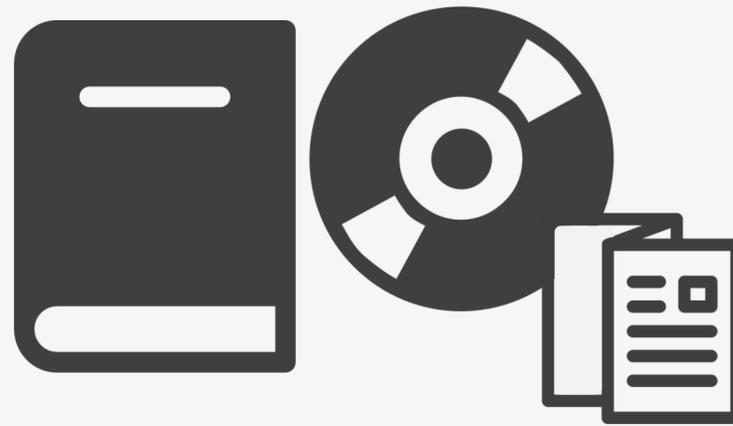
- Social Sciences Library
- Business Library
- Agriculture and Life Sciences Library
- Veterinary Medical Library
- Music Library
- Medical Library
- International Studies Library
- Dental Library
- Law Library



## Introducing Seoul National University Library



**History of 78 years**



**5.3 million volumes of books &  
470,000 types of journals**



**State-of-the-art  
Systems & Services**

**SNU Library will aim to fulfill its mission of becoming a leading knowledge hub and a source of inspiration for creative thinking, complying with the high academic standards of Seoul National University.**



# 2

## Introducing Online Themed Book Exhibition



# Introducing Online Themed Book Exhibition

## Focusing on Academic Book Curations



책으로 들여다보는 도서관 이야기  
**Library**



책으로 들여다보는 헌법의 가치  
**Constitution**



책으로 들여다보는 건강한 정신과 삶  
**Mental Health**



책으로 들여다보는 서양사  
**Western History**



책으로 들여다보는 인간과 동물의 관계  
**Human-Animal Relationship**



책으로 들여다보는 인공지능과 자연지능  
**AI(Artificial Intelligence) & NI(Natural Intelligence)**



책으로 들여다보는 기후경제학  
**Climate Economics**



책으로 들여다보는 예술  
**Art**



책으로 들여다보는 데이터과학  
**Data Science**



책으로 들여다보는 한류  
**Hallyu(Korean Waves)**



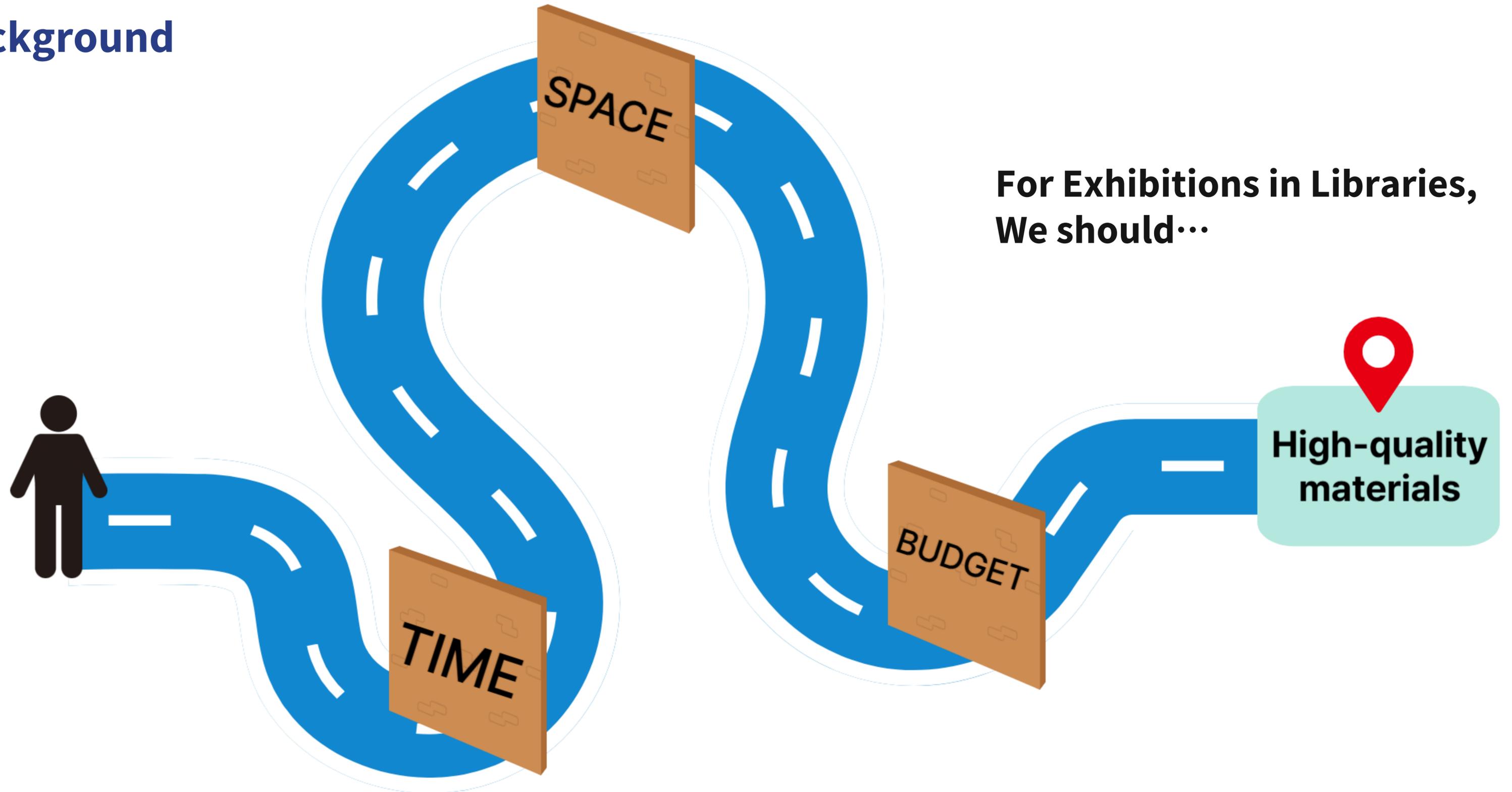
책으로 들여다보는 수학의 길, 경계를 허문 수학자  
**Mathematics**



책으로 들여다보는 누리호  
**Nuriho**



# Background

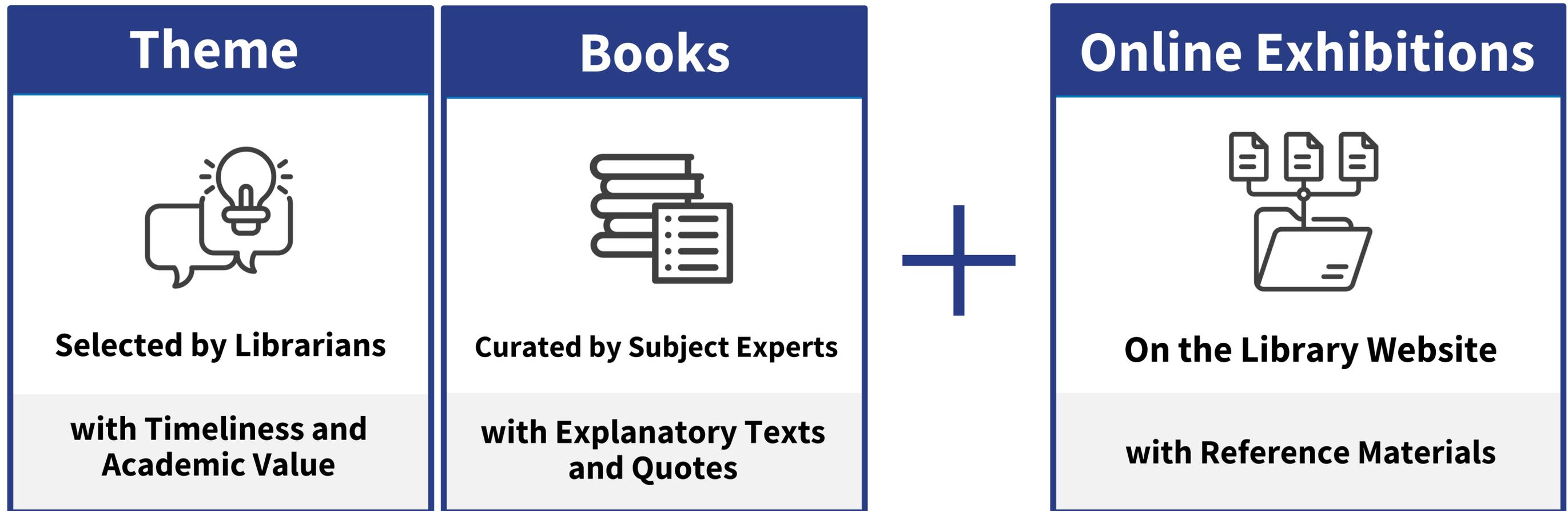


**For Exhibitions in Libraries,  
We should...**

**High-quality  
materials**



# Online Themed Book Exhibition is



Part 2

# Introducing Online Themed Book Exhibition

SNU Central Library Website

→ Collection

→ Online Themed Book Exhibition



<https://lib.snu.ac.kr/collection/online-themed-book/>



책으로 들여다보는 도서관 이야기



책으로 들여다보는 헌법의 가치



책으로 들여다보는 건강한 정신과 삶



책으로 들여다보는 서양사



책으로 들여다보는 인간과 동물의 관계



책으로 들여다보는 인공지능과 자연지능



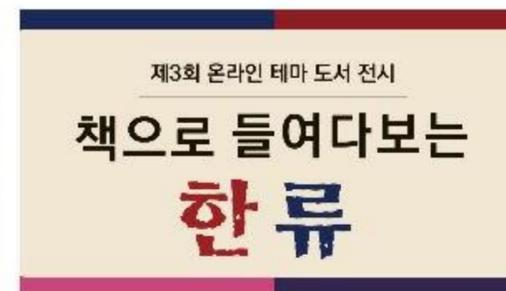
책으로 들여다보는 기후경제학



책으로 들여다보는 예술



책으로 들여다보는 데이터과학



책으로 들여다보는 한류



책으로 들여다보는 수학의 길, 경계를 허문 수학자



책으로 들여다보는 누리호

**Part 2****Current Status of Online Themed Book Exhibition**

<b>Date</b>	<b>No.</b>	<b>Title</b>	<b>Theme</b>	<b>Views</b>
2022. 8. 29.	1st	Look into Nuriho through books	South Korea leaps to become one of the top 7 space powers with the successful launch of Nuriho	615
2022. 10. 28.	2nd	Look into Mathematics through books: a mathematician who broke the borderline	The exhibition which helps you understand the mathematics and mathematicians in an easy and correct way	860
2022. 12. 1.	3rd	Look into Hallyu through books	The phase and future of Hallyu	705
2023. 8. 25.	4th	Look into Data-Science through books	Data Literacy, the power which reads the world in a correct way using data	658
2024. 1. 9.	5th	Look into Art through books	Art easily accessible to everyone	341
2024. 2. 29.	6th	Look into Climate-Economics through books	The climate crisis from a climate-economist's perspective	687
2024. 6. 14.	7th	Look into AI and NI through books	Understanding AI and NI with Brain & Cognitive Sciences	717
2024. 8. 9.	8th	Look into Human-Animal Relationship through books	The inseparable relationship and history of modern human and animals	363
2024. 9. 12.	9th	Look into Western History through books	The rich historical experiences that broadens our insight	346
2024. 12. 19.	10th	Look into Mental Health through books	Mental health tips for a healthy life	317
2025. 2. 11.	11th	Look into Constitution through books	Understanding of the constitution which forms the basis of our lives	469
2025. 4. 15.	12th	Look into Library Story through books	Library stories recommended by librarian to celebrate 'the day of the library'	539
2025. 6. 19.	13th	Look into Democracy through books	The history, theory and practice of democracy	749

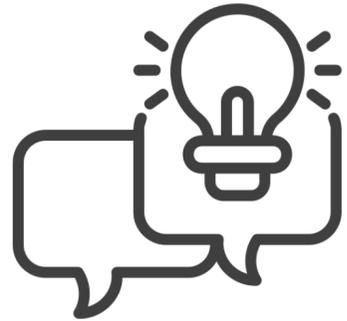
# 3

## Online Themed Book Exhibition Workflow



# Workflow

1



2



3



4



**Select Themes**

**Curate Books**

**Organize  
Online Exhibitions**

**Open & Promotion**

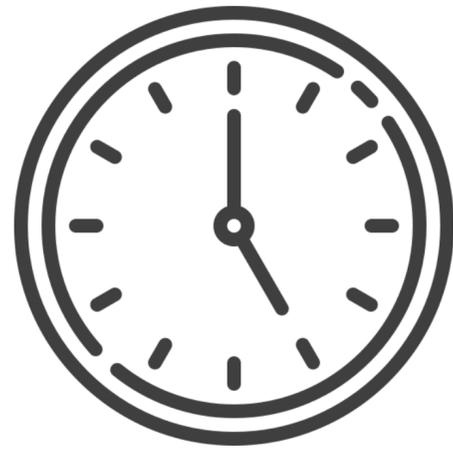
with Timeliness  
& Academic value

with experts related with  
Themes

On the Library Website  
with Reference Materials

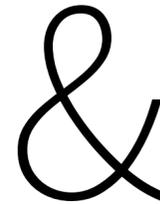
through Mail, SNS,  
Banner, etc.

# Select Themes



## Timeliness

- to encourage users interest & participation
- Ex) Popularity of K-Culture and contents – Hallyu  
The rise of AI – AI and NI(Natural Intelligence)



## Academic Value

- to ensure high-quality and consistent use
- Except for easy or peripheral topics  
(traveling, individual celeb, etc.)

# Select Themes



”It is not only a successful example of peripheral soft power but also a vibrant field of theoretical inquiry, extending to discussions of global citizenship shaped by new aesthetic sensibilities and cultural perceptions among youth worldwide.

…to ensure the sustainability of Hallyu, it is essential to go beyond governmental policy or support for cultural industries. Strategic planning must address the values and meanings that a country like Korea—one that has transitioned from a developing nation to an advanced one—produces in the global cultural landscape.”

Professor Hong Seok-Kyeong, department of communication

## Popularity of K-Culture and Contents – Hallyu

# Curate Books



## Subject Experts

- Major & Career
- Research field
- Books & Interview  
& Speech materials

Include Insight



**Curate 10~15 books** which help users understand the topic

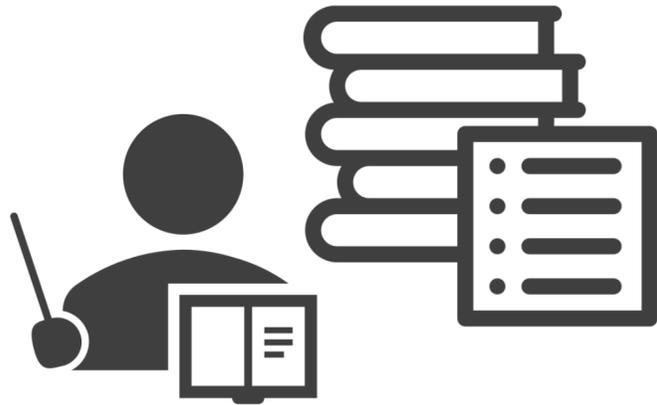
- Not only students in related major, but also users in other fields

**Write explanatory texts**

- Introductory text of the exhibition
- Recommendation text of curated books
- Impressive quotes from books

···**Within a couple of weeks!**

# Organize Online Exhibitions



Text and List of Books from Experts



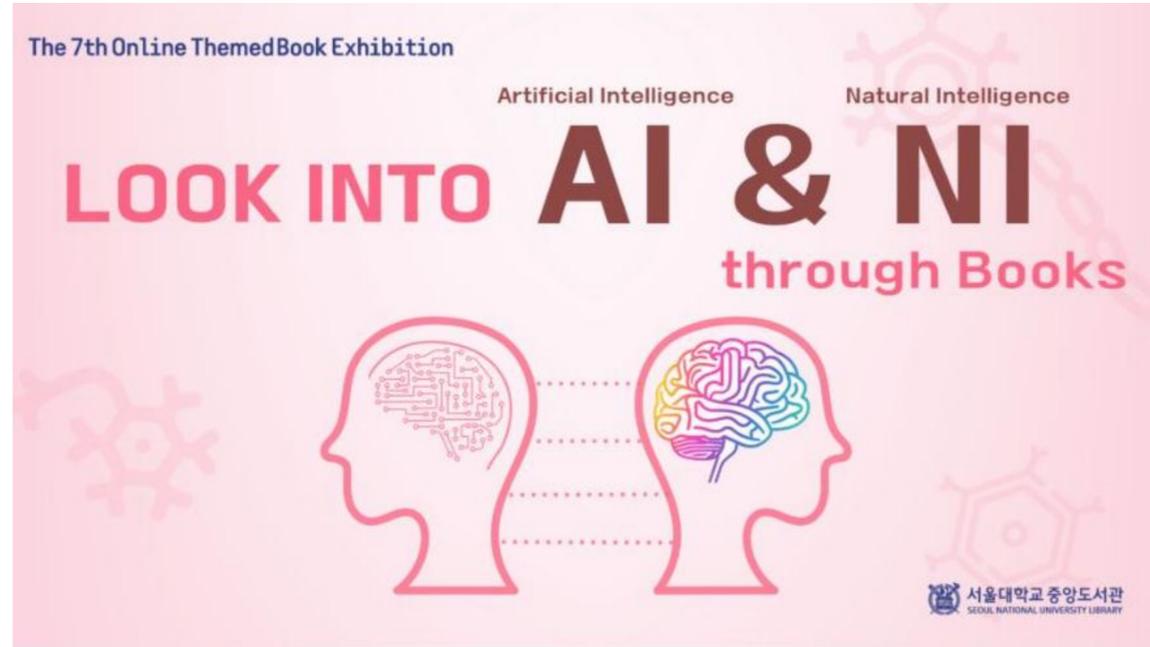
A screenshot of a WordPress CMS interface. The main content area shows a post titled "책으로 들여다보는 인공지능과 자연지능" (Looking at AI and Natural Intelligence through Books). The post features a banner for the "제7회 온라인 테마 도서 전시" (7th Online Theme Book Exhibition) from the "서울대학교 중앙도서관" (Seoul National University Library). The banner text reads: "책으로 들여다보는 인공지능과 자연지능" (Looking at AI and Natural Intelligence through Books). Below the banner, the text states: "우리 도서관은 '뇌인지과학으로 이해하는 컴퓨터의 인공지능과 뇌의 자연지능'을 주제로 이인아 교수님(서울대학교 뇌인지과학과)과 함께 제7회 온라인 테마 도서 전시 &lt;책으로 들여다보는 인공지능과 자연지능&gt;을 기획했습니다. 이번 전시가 인공지능 기술에 대한 막연한 두려움을 떨치고, 뇌의 자연지능의 우수함을 깨닫는 길잡이가 되기를 바랍니다." (Our library, with Professor In-ah Lee (Department of Brain and Cognitive Science, Seoul National University), has planned the 7th Online Theme Book Exhibition 'Looking at AI and Natural Intelligence through Books' with the theme 'Understanding AI and Natural Intelligence through Brain and Cognitive Science'. We hope this exhibition will help dispel the vague fear of AI technology and become a guide to recognize the excellence of natural intelligence in the brain.) Below the banner, there is a section titled "들어가는 글" (Introductory Text) with the following text: "급속히 발전하고 있는 컴퓨터의 인공지능은 말 그대로 인간이 만들어 기계에게 부여한 인공의 지능이다. 그러나, 정작 인공지능을 만든 우리 자신은 생물학적 세포로 이루어진 뇌를 통해 자연지능을 구현하며 세상에 적응하고 생존한다." (The AI of computers, which is developing rapidly, is artificial intelligence that humans have created and given to machines. However, we ourselves, who created AI, are implementing natural intelligence through our brains, which are made of biological cells, and adapting to and surviving in the world.) The right sidebar shows the WordPress editor settings, including the title, visibility (Public), publication date (2024년 6월 14일 2:10 오후), URL (lib.snu.ac.kr/ai\_ni/), and a list of categories with "온라인 테마 도서전" (Online Theme Book Exhibition) selected.

Library Website (CMS: WordPress)



# Introduction & Poster

# Expert Profile



## Introduction

The rapidly advancing artificial intelligence (AI) of computers is, quite literally, an artificial intelligence created and assigned by humans to machines.

However, we—the very beings who created artificial intelligence—navigate, adapt to, and survive in the world using natural intelligence, which is realized through the biological cells of the brain.

So, what are the similarities and differences between computer artificial intelligence and the brain's natural intelligence?

In this online themed book exhibition, "Look into AI & NI through books", we aim to introduce books that help readers understand the differences between how machines and the brain learn.

We hope this exhibition will serve as a guide to dispel vague fears about AI technology and help recognize the excellence of the brain's natural intelligence.

- Title: 「Online Themed Book Exhibition: AI & NI」
- From: 2024. 6. 14.(Fri)
- With: Professor Inah Lee, Department of Brain & Cognitive Sciences
- Subject: Understanding AI and NI with Brain & Cognitive Sciences
- Contents: 12 books which help the understanding of AI and NI, related media materials, etc.
- By: the SNU Central Library

## Professor Inah Lee



Professor Lee

Professor, Ph.D.

**Inah Lee**

### Homepage

[The Lee Lab at BCS SNU](#)

### Awards

Joseph\_Jin\_Chang Award  
2022, from The Korean  
Society for Brain and  
Neural Sciences

"Dr. Lee is interested in  
how the brain remembers  
episodic events (involving  
objects and places) and  
use it for adaptive  
behavior."

– Department of Brain &  
Cognitive Sciences  
Homepage

### Education

B.A. Psychology, Seoul National University  
M.A. Biopsychology, Seoul National University  
Ph.D. Neuroscience, University of Utah

### Career

Present)  
Departmental Chair, Department of Brain and Cognitive  
Sciences, Seoul National University  
Committee of the SNU AI Research Center

### Previous)

2002-2004 Postdoctoral Research Associate,  
Department of Neurobiology & Anatomy, University of  
Texas Medical School at Houston  
2004-2005 Research Associate, Center for Memory and  
Brain, Boston University  
2006-2009 Assistant Professor, Department of  
Psychology, University of Iowa  
2009-2014 WCU(visiting) Associate Professor, Seoul  
National University

Introductory Texts  
by Experts

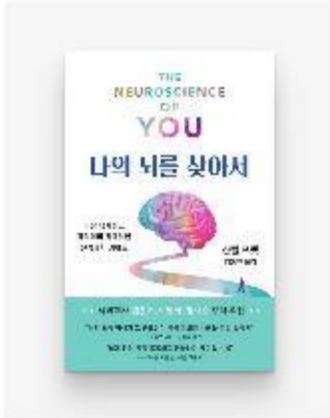


# Curated Books

## Recommended Books

If you click the cover image or the title of each book, you can see detailed information about the library's collection.

## List of 7 Korean Books



나의 뇌를 찾아서 : 가장 유쾌하고 지적이며 자극적인 신경과학 가이드

산텔 프랫  
까치 (2024)

## Explanatory Texts and Recommendations

The brain possesses a unique singularity – the only one of its kind in the world – and everyone, in seeking to answer the question “Who am I?”, naturally wants to understand how their own brain works. Yet most brain & cognitive scientists focus on explaining how the brain operates in general terms, without addressing why my brain is different from others.

In this book, the author speaks with humor and warmth, like a friend who has known you since childhood, offering the comforting and encouraging message: “Your brain is special.” As a brain & cognitive scientist, the author carefully explains from the basics why each individual’ brain is bound to be unique, grounding the explanation in scientific reasoning.

Considering that the greatest difference between natural intelligence and artificial intelligence lies in the individuality and uniqueness of each person’s natural intelligence, this book serves as an excellent introductory guide for understanding that distinction.

” The brains create your experiences into your own reality. (p. 67)

## Impressive Sentences from Books



The runaway species : how human creativity remakes the world

Anthony Brandt, David Eagleman  
Catapult (2017)

In today’s era, where there is growing concern that artificial intelligence may encroach upon the realm of human creativity, this book seeks to uncover the roots of human brain creativity within its structure and function. The authors argue that the fundamental principles behind the brain’s creative processes are bending, breaking, and blending – three types of information processing – and they introduce rich historical and artistic examples corresponding to each principle. David Eagleman, a Brain & cognitive scientist and Anthony Brandt, a professor of music theory and composition, have joined forces to clearly explain how artistic creativity is grounded in the brain’s basic cognitive abilities. This book serves as an excellent introduction for anyone interested in understanding the brain & cognitive scientific mechanisms behind human creativity or in exploring the differences between artificial intelligence and the natural intelligence of the brain.

” Bending, breaking and blending – the three Bs – are a way of capturing the brain operations that underlie innovative thinking. (p. 49)



창조하는 뇌 : 뇌과학자와 예술가가 함께 밝혀낸 인간 창의성의 비밀

데이비드 이글먼, 앤서니 브란트  
 쌤앤파커스 (2019)

The translation of “The runaway species : how human creativity remakes the world by Anthony Brandt and David Eagleman(©2017)”

” 창의적인 사고방식을 연습하다 보면 자신이 아끼는 것을 부수는 일이 얼마나 중요한지 깨닫는다. 혁신가는 무언가를 반복하는 일에 많은 시간을 쓰지 않는다. (p. 223)

## Foreign Books and Korean Translations



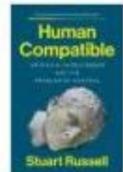
## Curated Books are connected to the Books' Detailed Information

### Related Books

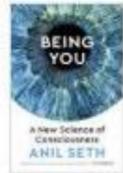
(suggested by ProQuest - Syndetics Unbound)

#### 연관 도서

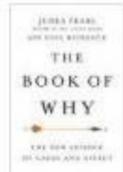
검색한 자료와 관련된 추천 도서



**Human compatible : artificial intelligence and the problem of**  
Russell, Stuart J.  
ISBN 9780525558613  
suggested by 



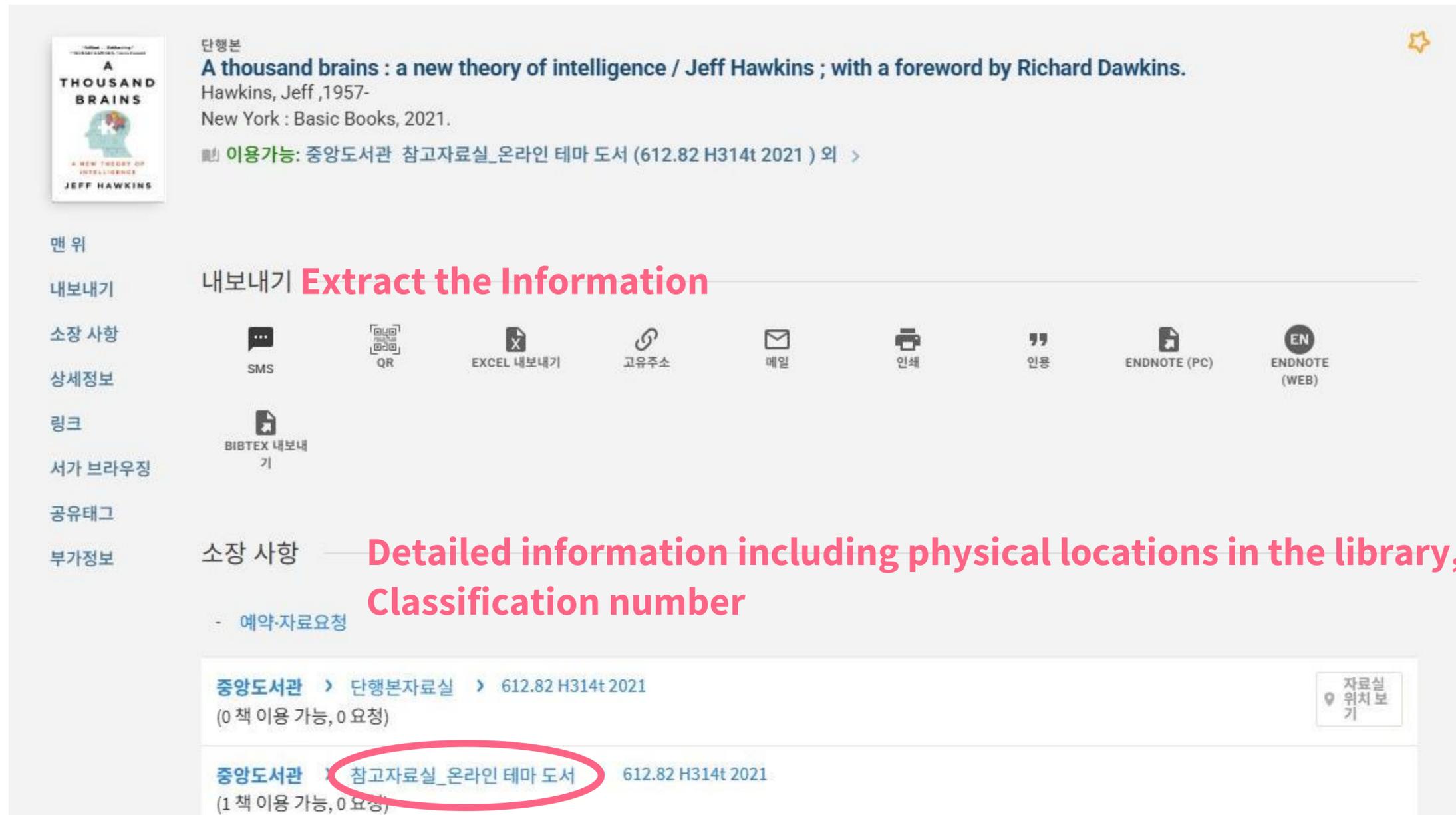
**Being You: A New Science Of Consciousness**  
Seth, Anil K  
ISBN 9781524742874  
suggested by 



**The book of why : the new science of cause and effect**  
Pearl, Judea.  
ISBN 9780465097609  
suggested by 



**Gödel, Escher, Bach : an eternal golden braid**  
Hofstadter, Douglas R.  
ISBN 9780394756820  
suggested by 



단행본  
**A thousand brains : a new theory of intelligence / Jeff Hawkins ; with a foreword by Richard Dawkins.**  
Hawkins, Jeff ,1957-  
New York : Basic Books, 2021.  
이용가능: 중앙도서관 참고자료실\_온라인 테마 도서 (612.82 H314t 2021 ) 외 >

내보내기 **Extract the Information**

SMS QR EXCEL 내보내기 고유주소 메일 인쇄 인용 ENDNOTE (PC) ENDNOTE (WEB) BIBTEX 내보내기

소장 사항 **Detailed information including physical locations in the library, Classification number**

예약·자료요청

중앙도서관 > 단행본자료실 > 612.82 H314t 2021 (0 책 이용 가능, 0 요청) 

중앙도서관 > **참고자료실\_온라인 테마 도서** 612.82 H314t 2021 (1 책 이용 가능, 0 요청)

**+ ) We collect all recommended books and place them in one of our library paperback collections!**



# Online Themed Books Collection

Wide-Ranging  
Classification Numbers

Loan-available



## Reference Materials

### Text (Articles, Columns, Journals etc.)

#### | The present state of Hallyu in the world

##### – Contents

How 'hallyu culture' became mainstream in the UK ©DAILY MAIL (2021. 10. 8.)

Hallyu! How Korean culture conquered the world ©THE TIMES (2021. 10. 10.)

From BTS to 'Squid Game': How South Korea Became a Cultural Juggernaut ©THE NEW YORK TIMES (2021. 11. 4.)

Mode : la frénésie K-pop ©LE MONDE (2022. 1. 10.)

Can the K-pop boyband BTS ... save the world? ©THE GUARDIAN (2022. 2. 9.)

Meet the stars riding the crest of hallyu, the Korean wave in fashion, art, film and music ©THE GUARDIAN (2022. 9. 24.)

Hallyu! The Korean Wave review – a dazzling historical remix ©THE GUARDIAN (2022. 9. 24.)

### Video (Lectures, Debates, Documentary, etc.)

#### | [The 7th Future Strategy Forum] The era of AI, the change of the brain and cognition



©POSTECH

“Before discussing artificial intelligence, we must first understand human cognition and recognize the differences between humans and machines.

Living in the age of artificial intelligence, we constantly find ourselves in situations where we receive various recommendations. ... Another kind of intelligence, the next 50 years – how much will artificial intelligence be able to replicate the functions of the human brain?

In an era where the distinction between artificial intelligence and humans is becoming increasingly blurred, how can we distinguish the roles of humans and AI?

### Related Contents in SNU

#### | A story of the abandoned swimming pool 'Yu-Yeong' in Seoul National University

”

I hope this abandoned pool to be remodeled into a resting space with safe entrances, benches, photo-zones, a dance floor, walls for graffiti expression, so that it can be the place for the SNU members and Seoul citizens to take a walk, a place for SNU hip-hop clubs to film and practice dance videos, and a place for K-pop fans to visit.

*Interview with Professor Hong Seok-Kyeong, SNU News*



# Part 3.4 Open & Promotion

## Mail

### [학술]「중앙도서관 제7회 온라인 테마 도서 전시」 개최

중앙도서관 2024.06.19 08:47 [147.46.10.217, Korea, Republic of]  
받는 사람: 이주희님

### [학술]「중앙도서관 제7회 온라인 테마 도서 전시」 개최

중앙도서관은 이인아 교수님(서울대학교 뇌인지과학과)과 함께 제7회 온라인 테마 도서 전시 <책으로 들여다보는 인공지능과 자연지능>을 개최합니다!

아래의 링크를 클릭하면 인공지능과 자연지능을 이해하는 데 도움이 되는 이인아 교수님의 추천 도서를 확인하실 수 있습니다.

<책으로 들여다보는 인공지능과 자연지능> 도서 전시: [https://lib.snu.ac.kr/ai\\_ni/](https://lib.snu.ac.kr/ai_ni/)

이번 전시를 통해 컴퓨터와 뇌의 학습 방식의 차이를 이해하고, 자연지능의 우수성에 대한 신뢰를 토대로 인공지능 기술에 대한 막연한 두려움을 극복할 수 있기를 바랍니다.

- 전시제목: 「책으로 들여다보는 인공지능과 자연지능」
- 개최일자: 2024. 6. 14.(금)
- 참여교수: 이인아 교수(서울대학교 뇌인지과학과)
- 전시주제: 뇌인지과학으로 이해하는 컴퓨터의 인공지능과 뇌의 자연지능
- 전시내용: 인공지능과 자연지능에 대한 이해를 돕는 추천 도서 12선 및 관련 미디어 자료
- 관람방법: 도서관 홈페이지 내 온라인 전시 컬렉션([https://lib.snu.ac.kr/ai\\_ni/](https://lib.snu.ac.kr/ai_ni/)) 접속
- 주최기관: 서울대학교 중앙도서관



## SNS (Instagram)

제7회 온라인 테마 도서 전시 서울대학교 중앙도서관

### 책으로 들여다보는 인공지능과 자연지능

우리 도서관은 '뇌인지과학으로 이해하는 컴퓨터의 인공지능과 뇌의 자연지능'을 주제로 이인아 교수님(서울대학교 뇌인지과학과)과 함께 제7회 온라인 테마 도서 전시 <책으로 들여다보는 인공지능과 자연지능>을 기획했습니다. 이번 전시가 인공지능 기술에 대한 막연한 두려움을 떨치고, 뇌의 자연지능의 우수함을 깨닫는 길잡이가 되기를 바랍니다.

전시제목: 「책으로 들여다보는 인공지능과 자연지능」  
개최일자: 2024. 6. 14.(금)  
참여교수: 이인아 교수(서울대학교 뇌인지과학과)  
전시주제: 뇌인지과학으로 이해하는 컴퓨터의 인공지능과 뇌의 자연지능  
전시내용: 인공지능과 자연지능에 대한 이해를 돕는 추천 도서 12선 및 관련 미디어 자료  
관람방법: 도서관 홈페이지 내 온라인 전시 컬렉션 ([https://lib.snu.ac.kr/ai\\_ni/](https://lib.snu.ac.kr/ai_ni/)) 접속  
(※ 인스타그램 프로필에 있는 링크 페이지를 이용하면 URL 접속이 가능합니다.)  
주최기관: 서울대학교 중앙도서관

#서울대도서관 #SNULIB #snulibrary

49주

인사이드 보기 게시물 홍보하기

좋아요 17개 2024년 6월 18일

댓글 달기...



# Part 3.4 Open & Promotion

## Articles & Library Website & Portal

인동 23.9°C 2025.05.30 (금) 출겨맞기 | 모바일버전 | 전체기사

**e대학저널**

전체기사 대학뉴스 교육일반 산학-취창업 입사-진로 총장\_who is? 문화-예술-출판

대학일반 학술 포토뉴스 대학경제/라이프

HOME > 대학뉴스 > 대학일반

### 서울대, '책으로 들여다보는 인공지능과 자연지능' 개최

이선용 기자 | ley419@kakao.com | 기사승인 : 2024-07-03 11:36:45

f t y p n b

[대학저널 이선용 기자] 서울대학교 중앙도서관이 6월 14일부터 중앙도서관 홈페이지 내 온라인 전시 플랫폼에서 '제7회 온라인 테마 도서 전시-책으로 들여다보는 인공지능과 자연지능'을 개최하고 있다.

이번 도서전의 주제는 '뇌인지과학으로 이해하는 컴퓨터의 인공지능과 뇌의 자연지능'으로, 이인아 교수(서울대 뇌인지학과)가 추천한 도서 12선과 추천서, 관련 미디어 자료 등이 전시된다.

전시에 참여한 이인아 교수는 서울대 심리학과를 졸업하고, 미국 유타대학교(The University of Utah)에서 신경과학으로 박사학위를 취득하였다. 이후 미국 휴스턴의 텍사스 의과대학 신경생물해부학과와 보스턴대학의 뇌-기억센터 연구원을 거쳐, 미국 아이오와대학교(The University of Iowa) 심리학과 교수를 역임하였다.

현재 서울대 자연과학대학 뇌인지과학과 교수로 재직 중이며, 서울대 AI연구원 운영위원으로 활동하고 있다. 주 연구 분야는 뇌의 해마가 학습과 기억을 위해 어떤 역할을 하는지에 관한 것으로, 해마의 학습 기전 규명을 위해 신경생리학적 방법과 가상현실 행동실험 패러다임을 활용하여 연구해 왔다. 연구의 우수성과 한국 뇌과학 커뮤니티에 대한 봉사과 공헌을 인정받아 2022년 한국뇌신경과학회 장진학술상을 수상했다.

서울대학교 중앙도서관 SEOUL NATIONAL UNIVERSITY LIBRARY

통합검색

LikeSNU 자료검색 도서관 서비스 학술연구지원 도서관 안내

### 도서관 소식

도서관 안내 > 알림-소식 > 도서관 소식

도서관 전체 전체 기간 전체 온라인 테마 검색

전체 680 / 검색15

[중앙도서관] 「책으로 되돌아보는 온라인 테마 도서 전시」 개최

이주희 2024-07-18 264

[중앙도서관] 제7회 온라인 테마 도서 전시 「책으로 들여다보는 인공지능과 자연지능」 개최

이주희 2024-06-17 360

mysnu 업무-메일 인사-복지 공지-소식 교육-연구지원 생활지원

### 공지

나의 관심공지 | 전체공지 | 학사공지 | 행정-소식 | 교원공지 | **직원공지** | 기타

[중앙도서관] 제7회 온라인 테마 도서 전시 「책으로 들여다보는 인공지능과 자연지능」 개최

분류: 직원공지      작성자: 이주희      작성일: 2024.06.17 17:21:32      조회수: 65

## Library Screens



# 4

## Conclusion



## Comments from Users

I think recommended books can serve as **a guide for non-experts who have a strong interest in the field but possess little knowledge**. Because recommendations are accompanied by brief explanations of each book rather than being simple lists, they will be very helpful in selecting intriguing books.



Since I'm far away from the library, I didn't know how to use its services and hadn't really tried before. But through this Online Themed Book Exhibition, it felt **as if I were visiting the library in section**, which I truly enjoyed.

## Comments from Users

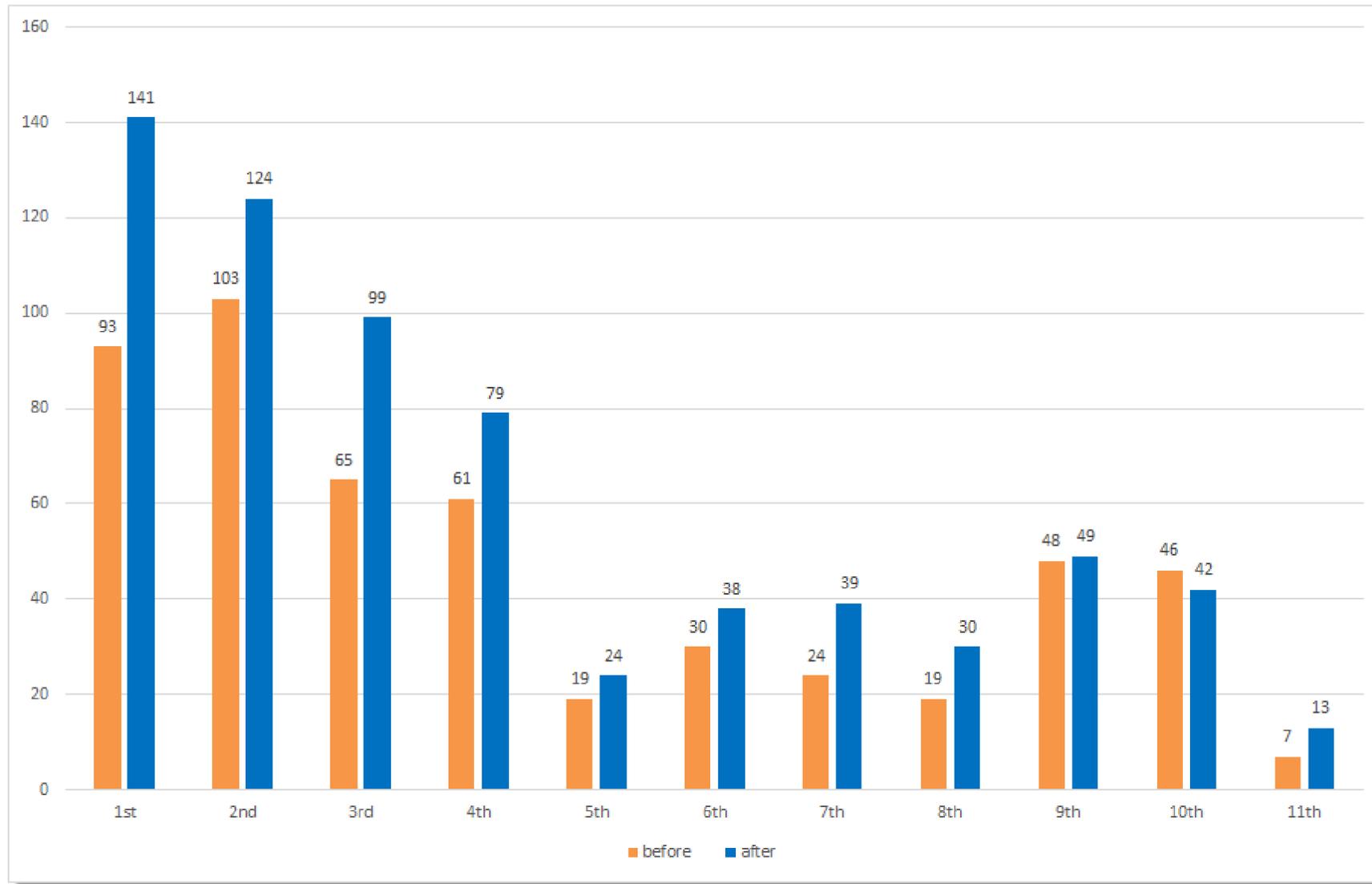


Although the topic is certainly timely, I really appreciated that the selection wasn't limited to just its timeliness. It was great to see well-chosen books that offer various ways to **understand the topic from different perspectives.**

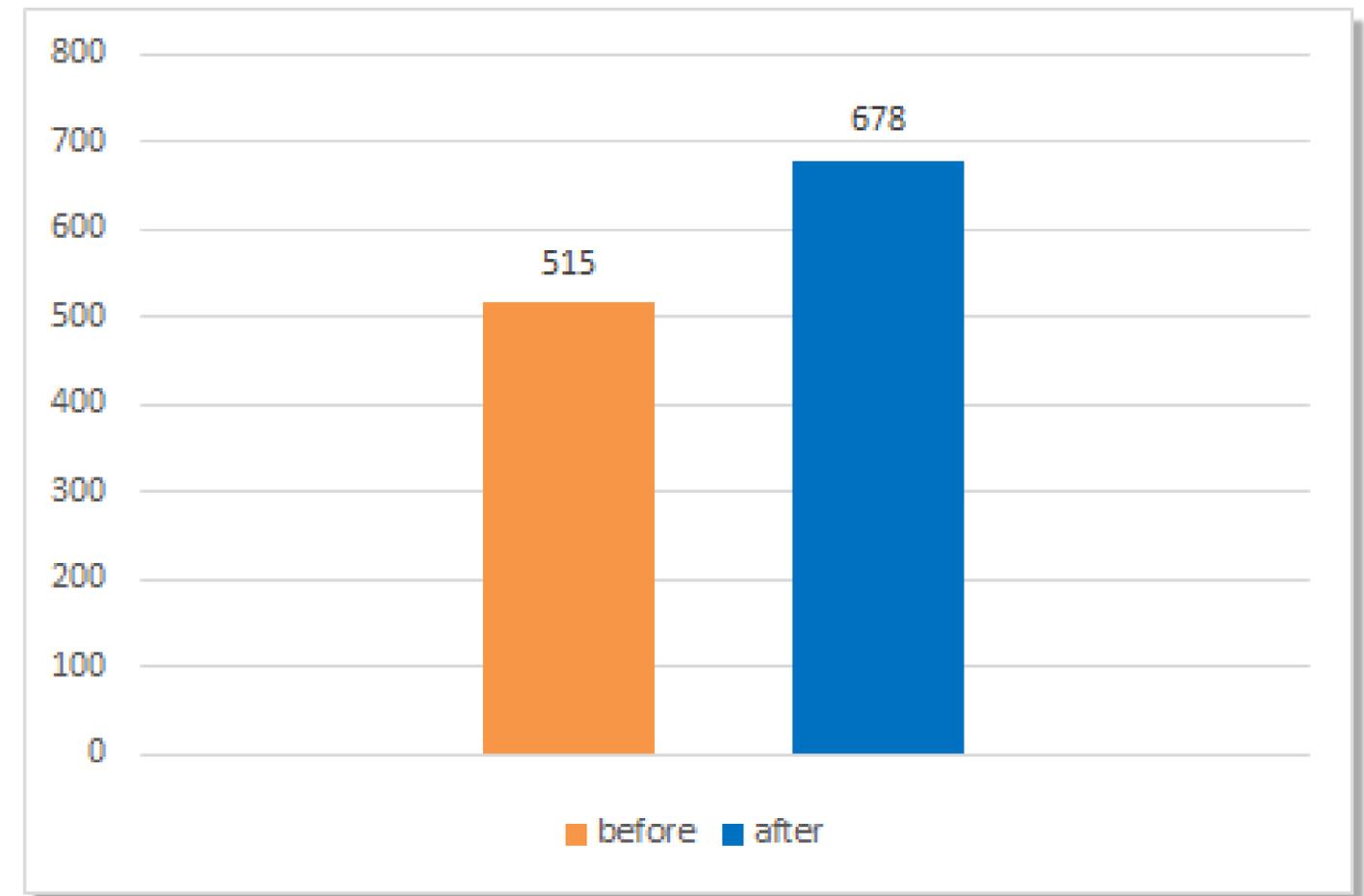
Amidst the flood of related issues, this feels like a ray of light as I search for **where to get reliable information!** I expect that the recommended books, which cover diverse information and perspectives, will help me gain well-balanced insights.



# Statistics on Loans before/after Exhibitions



## Total 24% increased!



## Part 4 **Future Plan:**

### **Expansion of Collaboration & Resources**

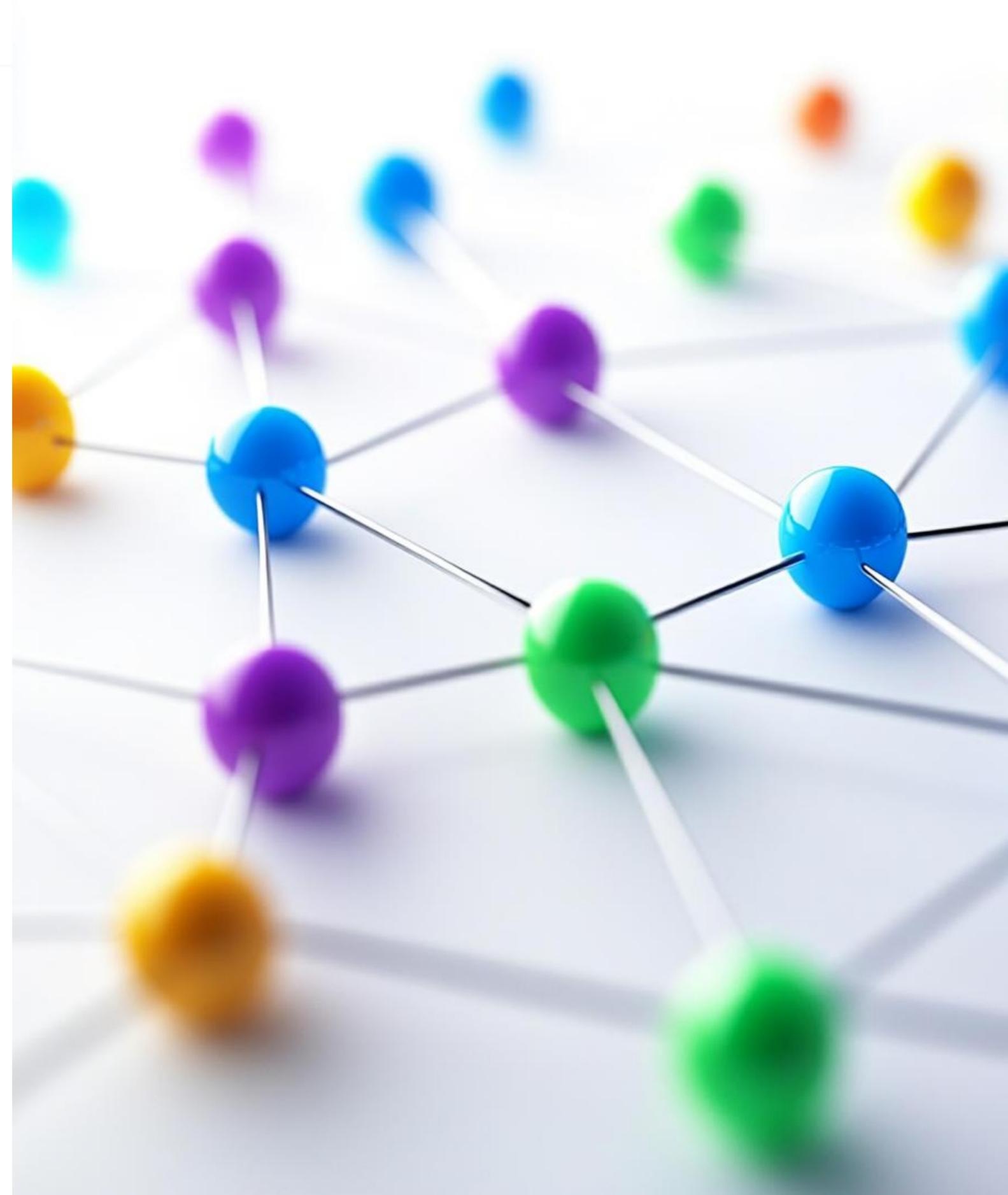
#### **Plan 1. Expansion of Collaboration**

**Not only professors, but also..**

- Graduate students
- Alumni
- Research Institutions
- Research Societies...



**Expansion of Users,  
Expansion of Communications**



## Part 4 **Future Plan:**

### **Expansion of Collaboration & Resources**

#### **Plan 2. Expansion of Resources**

**With recommended books, We can add**

- Related magazines, movies
- Student assignments
- Projects led by experts
- Cases from other institutions...



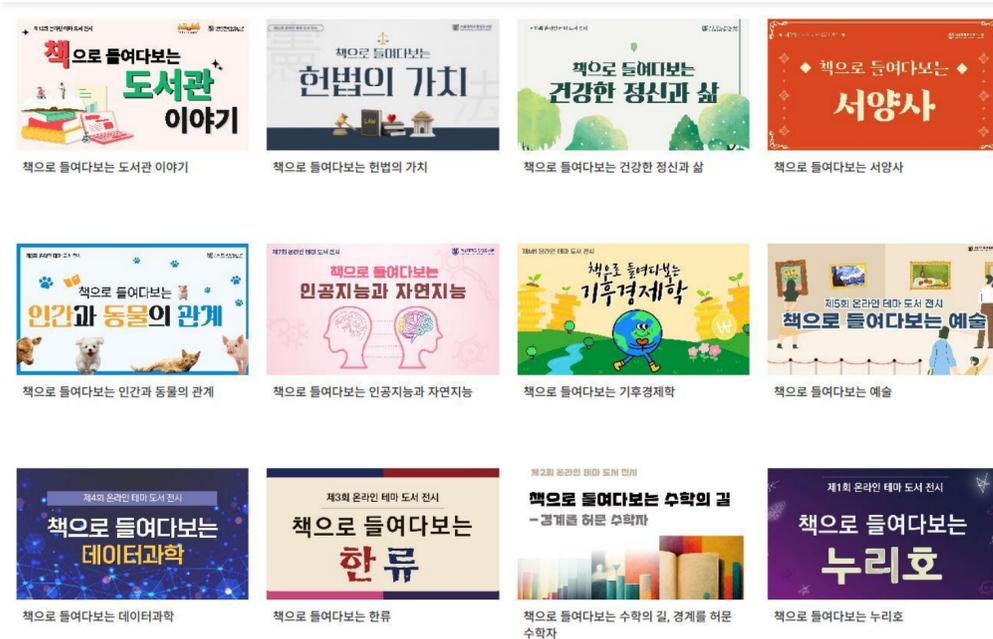
**Expansion of Accessibility,  
Expansion of Promotion**



## Part 4 Significance:

### Exhibition, focused on Academic Book Curations

# Online Themed Book Exhibition



## User Education & Research Service

- Help users' individual study & research
- Expansion of academic communication between diverse users
- Acknowledge the library's collections and trustworthy online materials



## Library Collection Improvement & Usage

- New value using in-house materials in the new category
- High-quality academic materials which includes experts' insight
- Library's high performance with the increased rate of borrowing books



## Library Promotion & Communication

- Outreach service beyond the campus
- Getting new users from various fields
- Reaffirming the library's value in digital era



**In this era, where many users seek information on the internet rather than in libraries, **Online Themed Book Exhibition** serves as an outstanding exhibition and information service, reaffirming the library's value in connecting users to trustworthy knowledge.**





서울대학교 중앙도서관  
SEOUL NATIONAL UNIVERSITY LIBRARY

