Practices and Opportunities in Creator/Contributor Identity Control for East Asian Resources

A Report on Project Findings Undertaken as Part of 2018 Karl Lo Award

Presented by

Chingmy Lam & Michelle Jo

Metadata Librarians

Information Resources, Access Services, University Library





What's in a name?



In modern days...

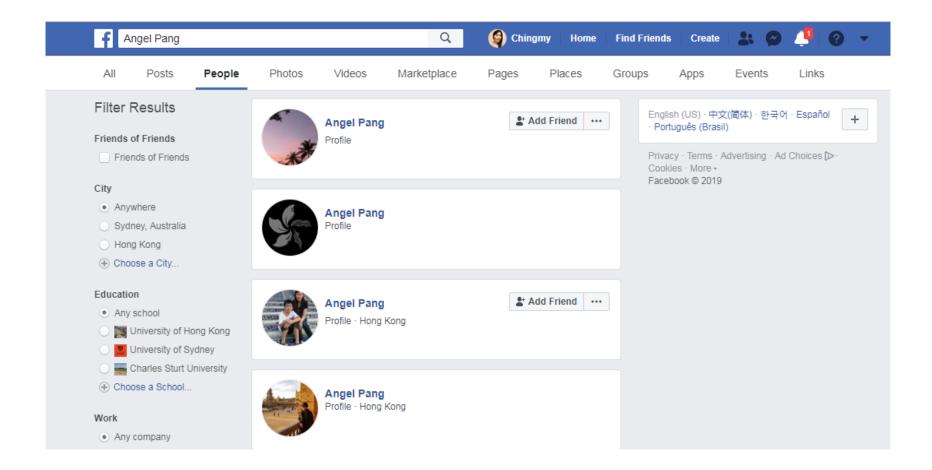


A love story of the same name

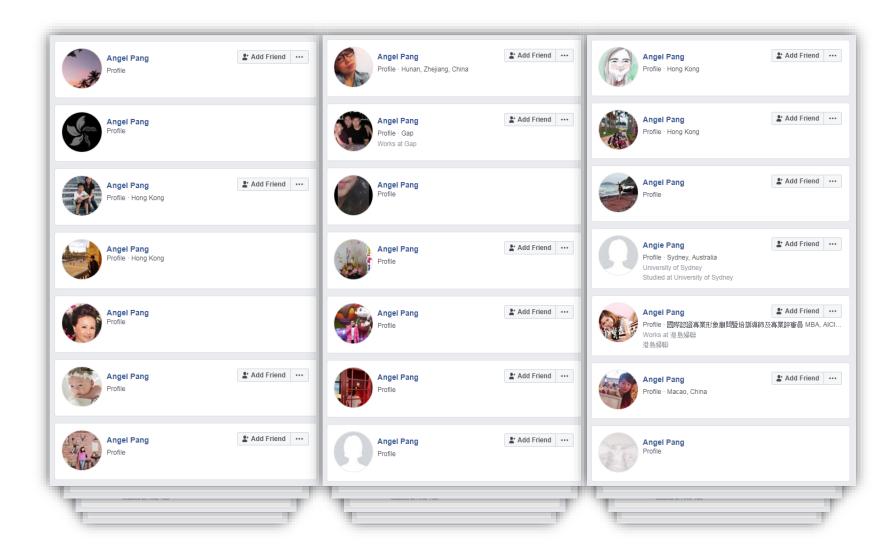


Love letter (1995 film) directed by Shunji Iwai

Finding Angel



Over 250 Angel Pang on Facebook



Mistaken identity



Peter Dutton
Australian Liberal Party politician



Peter Dutton 30-year-old from Texas



Scott Morrison
Current Australian Prime Minister



Scott Morrison
Professional Basketball Player

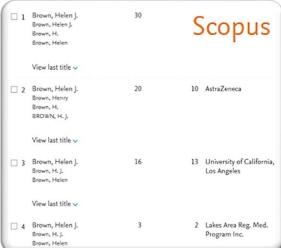
The University of Sydney

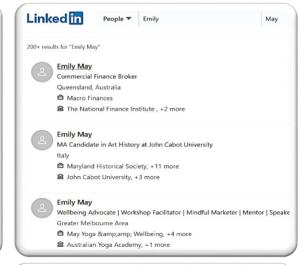
VS.

VS.

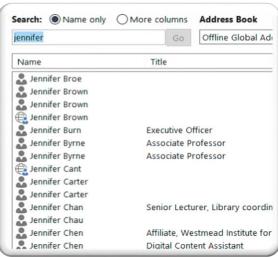
Confusion everywhere













Li, Jun in LCNAF – 66 results



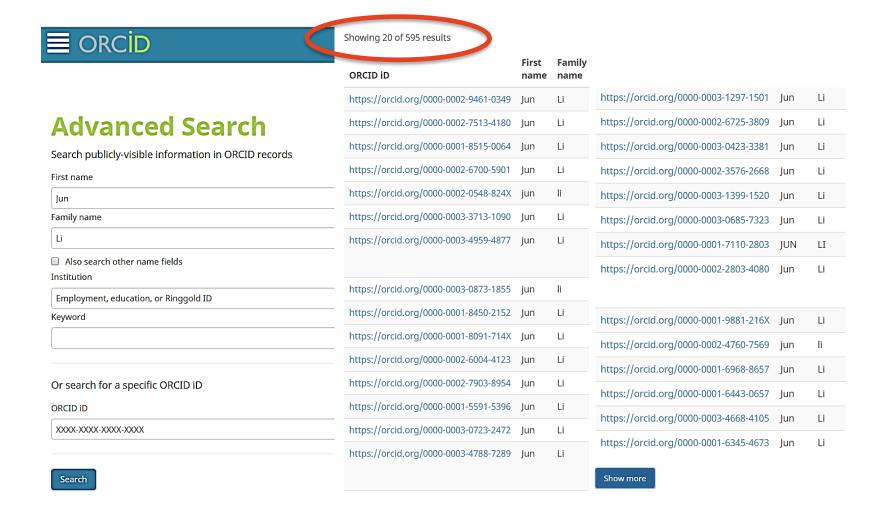
The Library of Congress will perform system maintenance from 5:00pm EDT on Friday, August 9 until 6:00am EDT on Monday, August 12. During this time, users may experience service interruptions while accessing LC Authorities. We apologize for any inconvenience to our users.

Help New Search Headings Start Over

SOURCE OF HEADINGS: Library of Congress Online Catalog YOU SEARCHED: Name Authority Headings = Li, Jun SEARCH RESULTS: Displaying 1 through 100 of 100.

		✓ Previous	lext 🕨			
#	Bib Records	select icon in f View Authority H	rst column to eadings/References	Type of Heading		
Authorized & References	89	Li, Jun	Authorized Heading 18 4 Li,	Jun, 1964-	Authorized Heading 35	0 Li, Jun, 1978-
Authorized Heading 2	1	Li, Jun, 1855-1925	Authorized Heading 19 1 Li,	Jun, 1964 December-	Authorized Heading 36	2 Li, Jun, 1979-
3	1	Li, Jun, 1919-	Authorized Heading 20 1 Li,	Jun, 1966-	Authorized Heading 37	1 Li, Jun, 1979 June 29-
Authorized Heading 4	0	Li, Jun, 1922-2013		Jun, 1966 December-	Authorized Heading 38	1 Li, Jun, 1980-
References 5	0	Li, Jun, 1947 Dec	Authorized Heading 22 1 Li,	Jun, 1966 May 21-	Authorized Heading 39	0 Li, Jun, 1982-
Authorized & References	7	Li, Jun, 1947 December-	Authorized Heading 23 1 Li,	Jun, 1967-	Authorized Heading 40	0 Li, Jun, 1995-
References	0	Li, Jun, 1947 Feb	Authorized Heading 24 2 Li,	Jun, 1968-	Authorized Heading 41	1 Li, Jun, active 2013
Authorized Heading 8	1	Li, Jun, 1947 February-	Authorized Heading 25 3 Li,	Jun, 1969-	Authorized Heading 42	1 Li, Jun, active 2014
Authorized Heading	2	Li, Jun. 1949-	Authorized	Jun, 1970-	Authorized Heading 43	0 Li, Jun, active 713-727
		<u> </u>	20		Authorized Heading 44	2 Li, Jun (Art teacher), 1963-
Authorized Heading 10	0	Li, Jun 1952-	References 27 0 Li,	Jun, 1970 Apr	Authorized Heading 45	1 Li, Jun (Associate professor of Chinese literature), 1976-
Authorized Heading 11	1	Li, Jun, 1953-	Authorized Heading 28 1 Li,	Jun, 1970 April-	Authorized Heading 46	1 Li, Jun-Bao
Authorized Heading 12	2	Li, Jun, 1954-	Authorized Heading 29 1 Li,	Jun, 1970 June-	References 47	0 Li, Jun-ch'ang
Authorized Heading 13	2	Li, Jun, 1959-	Authorized Heading 30 Li,	Jun, 1971-	References 48	0 Li, Jun-chang, 1890-1979
Authorized Heading 14	1	Li, Jun, 1961-	Authorized Heading 31 0 Li,	Jun, 1971 June 22-	References	2 Li, Jun-chieh. [from old catalog] 0 Li, Jun-chung
Authorized Heading 15	1	Li, Jun, 1963-	Authorized Heading 32 1 Li,	Jun, 1974-	Authorized Heading 51	2 Li, Jun (College teacher)
References 16	0	Li, Jun, 1963 Apr	Authorized Heading 33 1 Li,	Jun, 1976-	Authorized Heading 52	0 Li, Jun Corser
Authorized Heading 17	1	Li, Jun, 1963 April-	Authorized Heading 34 0 Li,	Jun, 1976 July 30-	Authorized Heading 53	1 Li, Jun (Engineer)

Li, Jun in ORCID - 595 results



Our humble beginning

Pak, Hŭng-sik, 1962



Karl Lo Award 2018



Pre-survey environmental scan



- Australian National University
- Macquarie University
- Monash University

- OCLC Research
- Princeton University
- SOAS University of London
- **University of Auckland**
- University of Oregon (PRRLA)
- **University of Washington (PRRLA)**

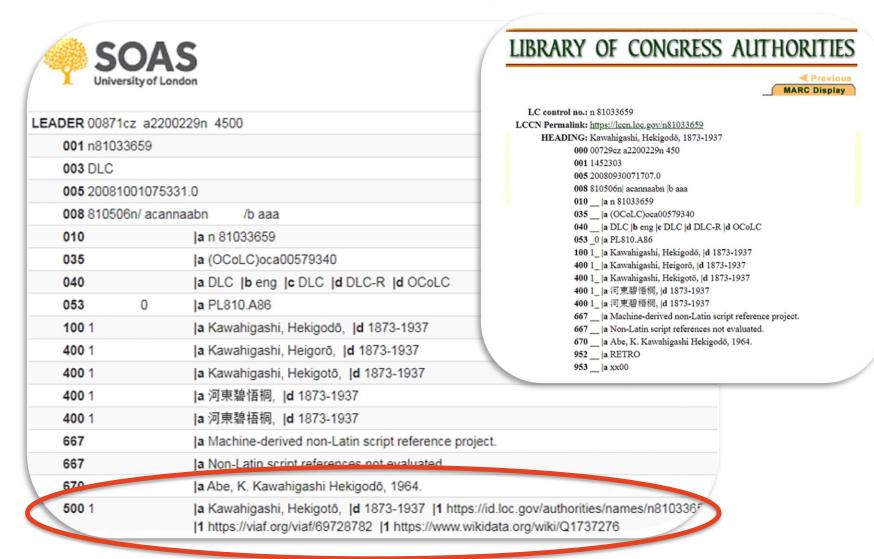
Findings from Princeton University



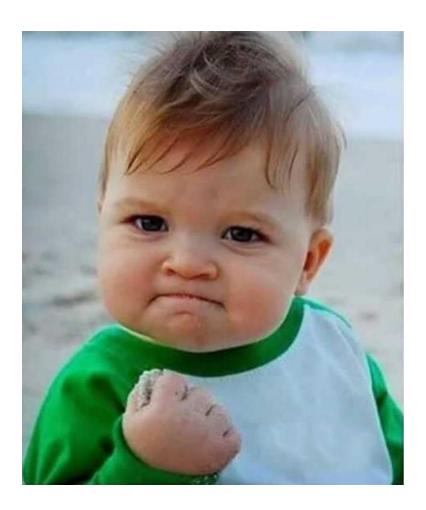
Findings from SOAS University of London



Findings from SOAS University of London



YES!! Let's do it!



Respondents to our research survey

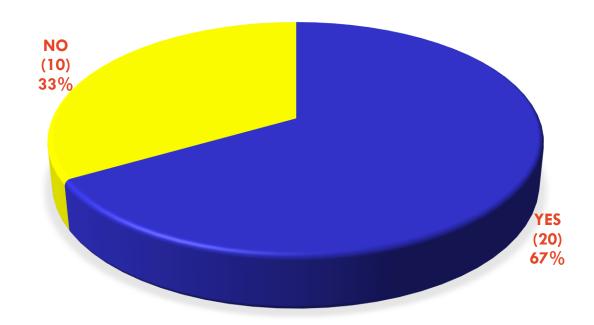


- Chinese University of Hong Kong
- Fudan University
- Hong Kong Baptist University
- Hong Kong Polytechnic University
- Hong Kong University of Science and Technology
- Korea University
- National Taiwan University
- National University of Singapore
- Seoul National University

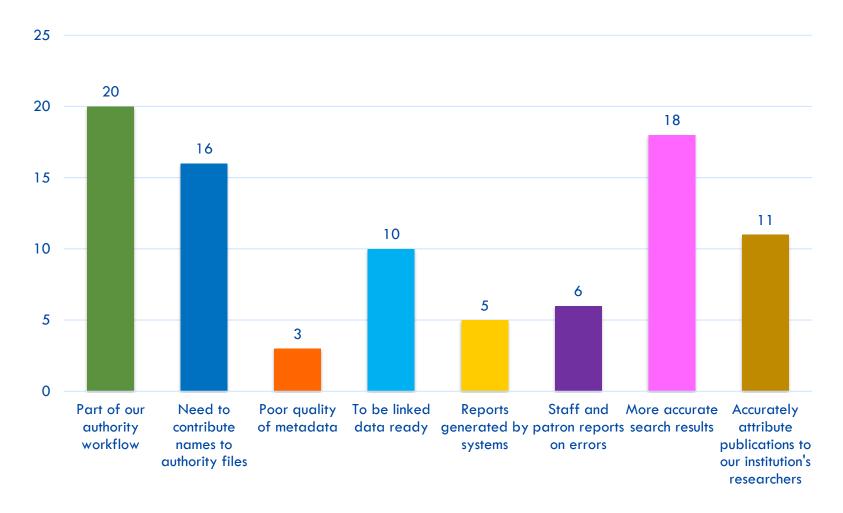
- Singapore Management University
- Tohoku University
- University of British Columbia
- University of California Irvine
- University of California Los Angeles
- University of California San Diego
- University of California Santa Barbara
- University of Hawaii at Manoa
- University of Hong Kong

- University of Macau
- University of Melbourne
- University of Oregon
- University of Southern California
- University of Sydney
- University of Washington
- Wuhan University
- Xiamen University
- Zhejiang University

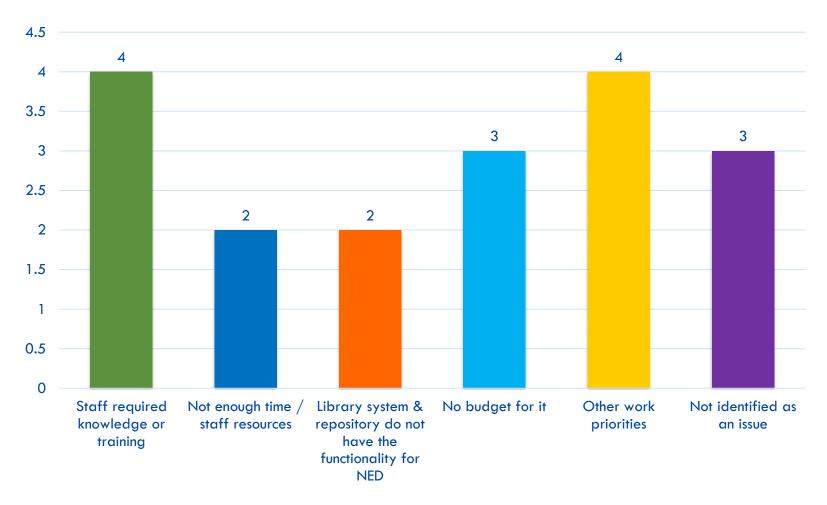
Does your Library undertake name entity disambiguation (NED) for your East Asian resources?



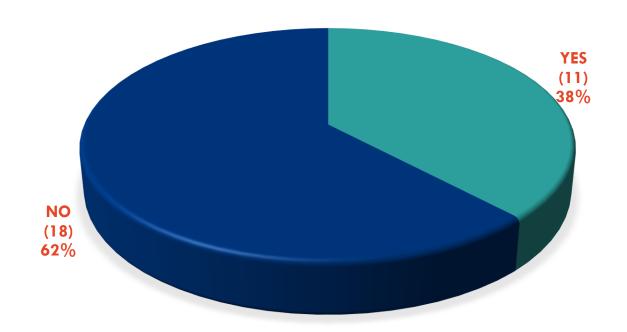
What are your main reasons for doing NED for East Asian resources?



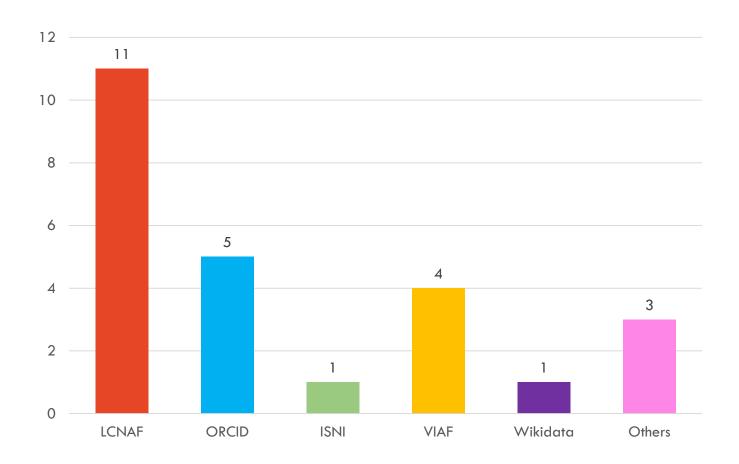
What are your main reasons for not doing NED for East Asian resources?



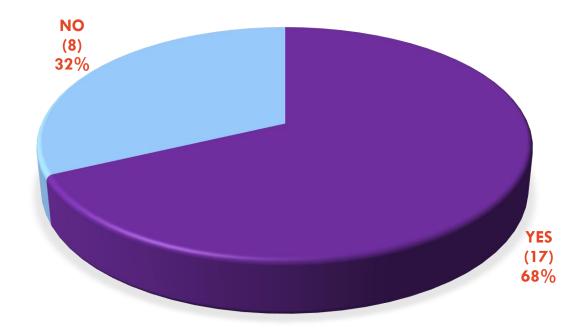
Does your Library use unique identifiers for name entity access points (e.g. \$0 data for ISNI, LCNAF, etc. in MARC) for your East Asian resources?



Which unique identifier(s) does your Library use for the name entity access points?



Would your Library be interested in being part of a consortia/pilot project to use automated machine processing for NED of East Asian resources?



The great divide...



La dolce far niente ...



Let the machine take over ...



Working together for a better world ...



Thank you

When you meet someone with the same name as you



Chingmy Lam (chingmy.lam@sydney.edu.au)

Michelle Jo (michelle.jo@sydney.edu.au)